

RECREATION EXPERIENCE MANAGEMENT MAJOR, BACHELOR OF SCIENCE (BS)

The nationally accredited Bachelor of Science in Recreation Experience Management trains recreation professionals for positions with community and college recreation, corporate training and management, resort and tourism companies, youth and adventure programs, outfitting companies, sport management companies, event and convention centers, health/wellness and rehabilitative medicine, federal and state land management agencies, corrections, military recreation, and much more. Students who complete this degree are eligible to sit for the Certified Park and Recreation Professional (CPRP) and Certified Park and Recreation Executive (CPRE) exams.

The curriculum is designed to aid students in developing a philosophical and practical knowledge of the recreation experience industry. Students are exposed to skill sets and competencies that are relevant to a management career in recreation through the means of a variety of experiential learning opportunities. Students may choose from the following concentrations (students may choose more than one), in addition to minors in Experiential Training and Development and Sport Management.

The degree includes four concentrations:

- *Recreation and Tourism Management*
- *Outdoor Recreation Leadership*
- *Natural Resource Recreation*
- *Experiential Training and Development*

Required Core

RCLS 201	FOUNDATIONS OF THE RECREATION EXPERIENCE INDUSTRY	4
RCLS 220	LEADERSHIP DEVELOPMENT IN RECREATION EXPERIENCE MANAGEMENT	3
RCLS 240	INTRODUCTION TO THERAPEUTIC RECREATION	4
RCLS 270	DIVERSITY, EQUITY, AND INCLUSION IN THE WORKPLACE	2
RCLS 313	PUBLIC LANDS AND OUTDOOR RECREATION	4
RCLS 360	FACILITY PLANNING AND ENVIRONMENTAL DESIGN	4
RCLS 385	EVENT PLANNING AND EXPERIENCE DESIGN	4
RCLS 400	LIABILITY AND RISK MANAGEMENT IN RECREATION EXPERIENCE MANAGEMENT	4
RCLS 425	EVALUATION AND RESEARCH METHODS IN RECREATION EXPERIENCE MANAGEMENT	4
RCLS 435	PROFESSIONAL PREPARATION IN RECREATION EXPERIENCE MANAGEMENT	2
RCLS 455	RESORT AND COMMERCIAL RECREATION MANAGEMENT	3
RCLS 470	ORGANIZATIONAL MANAGEMENT AND ADMINISTRATION IN RECREATION EXPERIENCE MANAGEMENT	4
RCLS 480	FINANCIAL RESOURCE MANAGEMENT IN RECREATION EXPERIENCE	4

RCLS 495	RECREATIONAL MANAGEMENT PROFESSIONAL INTERNSHIP	12
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Choose from the following concentrations (students may choose more than one) 12-22

Recreation and Tourism Management

MKTG 310	PRINCIPLES OF MARKETING
PHED 193	STANDARD FIRST AID AND SAFETY
RCLS 349	YOUTH SPORTS MANAGEMENT
RCLS 462	FOUNDATIONS OF TRAVEL AND TOURISM

Outdoor Recreation Leadership

RCLS 206	OUTDOOR LIVING SKILLS
RCLS 290	WILDERNESS AND REMOTE FIRST AID
RCLS 306	ESSENTIALS OF SNOW-BASED TRAVEL
RCLS 375	WHITewater RAFTING GUIDE TECHNIQUES
RCLS 410	OUTDOOR LEADERSHIP
RCLS 422	EXPEDITION PLANNING AND LEADERSHIP

Natural Resource Recreation

BIOL 411	FIELD BOTANY
GEOS 323	GEOGRAPHIC INFORMATION SYSTEMS I: SPATIAL ANALYSIS FOR ENVIRONMENTAL SCIENCES
RCLS 290	WILDERNESS AND REMOTE FIRST AID
RCLS 410	OUTDOOR LEADERSHIP

Electives-choose one of the following courses

BIOL 312	FUNDAMENTALS OF SOIL SCIENCE
CRIM 300	INTRODUCTION TO THE CRIMINAL JUSTICE SYSTEM

Experiential Training and Development

PHED 193	STANDARD FIRST AID AND SAFETY or RCLS 290 WILDERNESS AND REMOTE FIRST AID
RCLS 333	FACILITATION AND GROUP DYNAMICS IN RECREATION MANAGEMENT
RCLS 335	PRACTITIONER TRAINING AND DEVELOPMENT IN RECREATION EXPERIENCE MANAGEMENT
RCLS 380	EXPERIENTIAL LEARNING AND LEADERSHIP

Electives-choose one of the following courses

CMST 430	COMMUNICATION IN ORGANIZATIONS
MGMT 326	ORGANIZATION THEORY AND BEHAVIOR
SOCI 470	SOCIAL CHANGE

Capstone

RCLS 490	SENIOR CAPSTONE IN RECREATION	4
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Total Credits 74-84

Plan of Study

The following plan of study is for a student with zero credits. Individual students may have different factors such as: credit through transfer work, Advanced Placement, Running Start, or any other type of college-level coursework that requires an individual plan.

Courses could be offered in different terms, checking the academic schedule is paramount in keeping an individual plan current. **Students should connect with an advisor to ensure they are on track to graduate.**

All Undergraduate students are required to meet the Undergraduate Degree Requirements (<http://catalog.ewu.edu/undergraduate-degree/>).

First Year			
Fall Quarter	Credits Winter Quarter	Credits Spring Quarter	Credits
ENGL 101	5 ENGL 201	5 Global Studies - graduation requirement ¹	5
MATH 1C	5 Natural Science BACR 1 ¹	5 Humaniti & Arts BACR 1 ¹	5
Social Science BACR 1 ¹	5 Social Science BACR 2 ¹	5 Natural Science BACR 2 ¹	5
15		15	

Second Year			
Fall Quarter	Credits Winter Quarter	Credits Spring Quarter	Credits
RCLS 201	4 CMST 430, SOCI 470, or MGMT 326	5 Elective - certificate, minor, or general elective	5
RCLS 221	3 Diversity - graduatior requirem	5 Elective - certificat minor, or general elective	5
Humanities & Arts BACR 2 ¹	5 Elective - certificate, minor, or general elective	5 Elective - certificate, minor, or general elective	5
Elective - certificat minor, or general elective	3		
15		15	

Third Year			
Fall Quarter	Credits Winter Quarter	Credits Spring Quarter	Credits
PHED 193 or RCLS 290	2-3 RCLS 333	4 RCLS 270	2
RCLS 331	4 RCLS 361	4 RCLS 381	4
Elective - certificate, minor, or general elective	5 RCLS 385	4 RCLS 425	4

Elective - certificat minor, or general elective	2	Elective - certificate, minor, or general elective	5
13-14		12	
13		15	

Fourth Year				
Fall Quarter	Credits Winter Quarter	Credits Spring Quarter	Credits Summer Quarter	Credits
RCLS 435	2 RCLS 400	4 RCLS 240	4 RCLS 495	12
RCLS 471	4 RCLS 481	4 RCLS 311	4	
Elective - certificate, minor, or general elective	5 RCLS 490 (Senior Capstone graduation requirement)	4 RCLS 455	3	
Elective - certificat minor, or general elective	2	Elective - certificate, minor, or general elective	2	
13		12		13
13		12		12

Total Credits 180-181

¹ University Graduation Requirements (UGR) and Breadth Area Course Requirements (BACR) courses may be less than 5 credits and additional credits may be required to reach the required 180 total credits needed to graduate. Students should connect with an advisor to ensure they are on track to graduate.

University Competencies and Proficiencies

- English (<http://catalog.ewu.edu/undergraduate-degree/#newitemtext>)
- Quantitative and Symbolic Reasoning (<http://catalog.ewu.edu/undergraduate-degree/#mathcompproficienciestext>)
- Placement and Clearance (<http://catalog.ewu.edu/placement/>)
- Prior Learning/Sources of Credit AP, CLEP, IB (<http://catalog.ewu.edu/prior-learning/>)

General Education Requirements (<http://catalog.ewu.edu/undergraduate-degree/#generaleducationrequirements>) (GER)

- Minimum Credits—180 cumulative credit hours
 - 60 upper-division credits (300 level or above)
 - 45 credits in residence (attendance) at Eastern, with at least 15 upper-division credits in major in residence at Eastern
- Minimum Cumulative GPA ≥2.0

Breadth Area Core Requirements (BACR)

- Humanities and Arts (<http://catalog.ewu.edu/undergraduate-degree/#humanitiesandfineartsgcrtxt>)
- Natural Sciences (<http://catalog.ewu.edu/undergraduate-degree/#naturalsciencesgcrtxt>)

Social Sciences (<http://catalog.ewu.edu/undergraduate-degree/#socialsciencesgecrtext>)

University Graduation Requirements (<http://catalog.ewu.edu/undergraduate-degree/#universitygraduationrequirementstext>) (UGR)

Diversity Course List (<http://catalog.ewu.edu/undergraduate-degree/#cultureandgenderdiversityintheuslisttext>)

World Language (<http://catalog.ewu.edu/undergraduate-degree/#worldlanguagetext>) (for Bachelor of Arts)

Global Studies Course List (<http://catalog.ewu.edu/undergraduate-degree/#internationalstudiesrequirementstext>)

Minor or Certificate (<http://catalog.ewu.edu/undergraduate-degree/#majorminororcertificateugrtext>)

Senior Capstone Course List (<http://catalog.ewu.edu/undergraduate-degree/#capstonecourselisttext>)

Application for Graduation (use EagleNET (<https://inside.ewu.edu/eaglenet/>)) must be made at least two terms in advance of the term you expect to graduate (undergraduate and post-baccalaureate).

Use the Catalog Archives (<http://catalog.ewu.edu/archives/>) to determine *two important catalog years*.

Requirements in Degree Works (<https://inside.ewu.edu/records-and-registration/degree-works/>) are based on these two catalog years:

- a. The catalog *in effect at the student's first term* of current matriculation is used to determine **BACR** (Breadth Area Credit Requirements) **and UGR** (Undergraduate Graduation Requirements).
- b. The catalog *in effect at the time the student declares a major or minor* is used to determine the program requirements.

Students who earn a BS in Recreation Experience Management from EWU should be able to:

- demonstrate an understanding of the basic functions and be able to apply skills in the areas of administration; budgeting; evaluation and assessment; promotions and marketing; employee recruitment, training, and supervision; risk management; customer service; and small business enterprise;
- demonstrate an understanding of the principles of organizational leadership, and employee and customer motivation;
- demonstrate the ability to perform essential functions in the areas of programming; activity analysis, implementation, and evaluation; recreation leadership and facilitation; and facilities management;
- demonstrate an understanding of the principles of commercial enterprise and entrepreneurship as they apply to the recreation industry;
- demonstrate the ability to articulate a land management and stewardship philosophy.

REM CONCENTRATION OUTCOMES:

Recreation and Tourism Management

- Demonstrate the ability to perform essential programming functions in resort and commercial recreation settings.
- Demonstrate the ability to perform essential functions in the areas of aquatics and sport management.

Outdoor Recreation Leadership

- Demonstrate proficiency in the technical skills necessary to lead outdoor recreation experiences by completing an assessment and obtaining certifications in the technical skills.
- Demonstrate how to lead outdoor recreation experiences for multiple populations by leading their peers and others in outdoor recreation activities.

Natural Resource Recreation

- Demonstrate proficiency in the use of GIS in public land management contexts.
- Demonstrate how to deliver natural resource recreation opportunities for public agencies while conserving the natural resource.

Experiential Training and Development

- Develop immersive learning programs that focus on adult learning, experiential learning, and organizational development.
- Custom design experiences that drive transformation in individuals, groups and organizations utilizing proven leadership assessments.