

BUSINESS ADMINISTRATION, MASTER OF BUSINESS ADMINISTRATION (MBA)

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program web page (<https://www.ewu.edu/cpp/business/management/business-administration/>)

The Master of Business Administration is an advanced professional degree in business administration emphasizing quantitative and qualitative skills necessary for leadership in today's organizational environment. It prepares students for management positions in business firms, government agencies, and not-for-profit entities. Organizations need leaders who can work well in group situations, appreciate the value of diversity, foster creativity and innovation, create an entrepreneurial spirit, and provide practical solutions to real-world problems. Managers today are faced with complex global problems and a rapidly changing business environment, so they must have an appreciation for lifelong learning. The MBA at Eastern Washington University is designed to equip graduates with required skills, knowledge, and abilities to flourish in a complex organizational environment.

The MBA curriculum has been infused with the application of research as well as computer, quantitative, written and oral communications skills as they relate to managerial decision making. To succeed in the MBA program, students need to possess these skills including mathematics up to at least the finite mathematics level prior to starting their studies. Students should expect that courses will require research on topics beyond what is found in assigned texts and materials. Eastern offers computer labs and access to nationwide data banks. MBA students also have access to EWU's John F. Kennedy Library on the Cheney campus, online library resources, and other assistance.

Accreditation

Eastern began offering graduate business programs in 1966 and the Master of Business Administration (MBA) through the Evening MBA was authorized in 1975. The MBA has been AACSB-International accredited.

Advancement to Degree Candidacy, Graduation Application, Graduation GPA, and Other Graduate Studies Policies and Procedures

Refer to the Graduate Programs Policies and Procedures (<http://catalog.ewu.edu/graduate-policies/>) section of this catalog for graduate student requirements that must be met for an MBA degree to be granted.

Course Schedules and Time Limits

Three-fourths of the minimum credits required for the MBA degree (at least 33 credits) must be EWU resident credits. The remaining courses may consist of Eastern extension credits or approved residence or extension credits from other accredited institutions, provided that they are pre-approved.

The MBA program must be completed within six years after the first applicable advanced MBA course has been taken. MBA courses are 4 credits. The maximum allowable load is 16 credits a quarter. MBA students working full-time usually carry no more than 8 credits (two courses) a quarter.

MPAcc/MBA Dual Program

Students may earn a Master of Business Administration (MBA) and Master of Professional Accounting (MPAcc) dual degree. In this program of study, core courses from one degree program may be used as elective courses in the second program, thereby reducing the number of credits required for each degree. MPAcc/MBA (<http://catalog.ewu.edu/ps/sb/professional-accounting-business-administration-mpacc-mba/>) dual degree students must be admitted through the Graduate Programs Office after applying to the dual program. Admitted students must have satisfied the undergraduate (prerequisite) course requirements of both programs at the time of entry. Students interested in specific requirements of this dual degree program must contact the Dual Degree advisor at dual@ewu.edu in advance of consideration for admission.

Online (<https://online.ewu.edu/programs/mba-programs.aspx>) MBA Program

Eastern Washington University offers an accelerated path toward earning an Online MBA with a choice of concentrations:

- MBA with an Accounting concentration (<https://online.ewu.edu/degrees/business/mba/accounting/>)
- MBA with a Data Analytics concentration
- MBA with a Finance concentration (<https://online.ewu.edu/degrees/business/mba/finance/>)
- MBA with an International Business concentration (<https://online.ewu.edu/degrees/business/mba/international-business/>)
- MBA with a General Business concentration (<https://online.ewu.edu/degrees/business/mba/general/>)
- MBA with a Healthcare Administration concentration with an optional certificate (<https://online.ewu.edu/degrees/business/mba/health-services-administration/>)
- MBA with an Organizational Leadership concentration (<https://online.ewu.edu/degrees/business/mba/>)

For MBA students interested in the Healthcare Administration certificate contact the HCAD program (<https://www.ewu.edu/chsph/healthcare-administration/contact-us/>).

Note: Students with a bachelor of arts or bachelor of science degree in business from an accredited college or university may not be required to take foundation coursework. Previous academic coursework will be evaluated on a case-by-case basis to determine if all requirements are met. Students with a different type of business bachelor's degree or with a non-business bachelor's degree from an accredited college or university are required to show competency in the required foundation areas that will be assessed based on previous academic coursework.

Online MBA

Foundation Requirements—the following three foundation courses may be waived based on prior equivalent coursework. BADM 502 and BADM 505 can also be satisfied with Ivy online equivalent courses.

BADM 502	FINANCE (or equivalent)
BADM 503	QUANTITATIVE ANALYSIS IN BUSINESS (or equivalent)
BADM 505	ESSENTIALS OF ACCOUNTING (or equivalent)

If you are required to take any foundation courses (i.e., Finance, Quantitative Analysis in Business and/or Essentials of Accounting), BADM 502 is required to be fulfilled before taking BADM 530 and finance electives, BADM 503 is required to be fulfilled before taking BADM 520, and BADM 505 is required to be fulfilled before taking BADM 560 and accounting electives. Contact MBA Program Specialist for details.

Required Core Coursework

BADM 508	ESSENTIALS OF OPERATIONS MANAGEMENT	4
BADM 520	DATA DRIVEN DECISION MAKING	4
BADM 530	CORPORATE FINANCE	4
BADM 540	MARKETING MANAGEMENT	4
BADM 552	LEADERSHIP AND ETHICS	4
BADM 560	ADVANCED ACCOUNTING FOR MANAGERS	4
BADM 590	MBA CAPSTONE	4

Online MBA students must complete one of the following concentrations—Accounting, Data Analytics, Finance, International Business, General Business, Healthcare Administration (with Certificate option) or Organizational Leadership. 16

Accounting

BADM 531	FINANCIAL STATEMENT ANALYSIS
BADM 557	ADVANCED COST ACCOUNTING FOR MBA STUDENTS
BADM 569	INTERNATIONAL FORENSIC ACCOUNTING
Complete an additional 4 credits (one course) from one of the following ACCT courses.	
ACCT 522	ADVANCED ACCOUNTING LAW
ACCT 530	BUSINESS ETHICS FOR ACCOUNTANTS
ACCT 548	ADVANCED DATA ANALYTICS FOR ACCOUNTANTS
ACCT 551	ADVANCED AUDITING
ACCT 553	ADVANCED FINANCIAL ACCOUNTING
ACCT 555	ADVANCED TAX
ACCT 558	ACCOUNTING FOR GOVERNMENTAL AND NOT-FOR-PROFIT ENTITIES
ACCT 559	ADVANCED ACCOUNTING INFORMATION SYSTEMS

Data Analytics

BADM 582	BUSINESS INTELLIGENCE FOR MANAGERS
BADM 584	DATA VISUALIZATION FOR MANAGERS
BADM 586	BUSINESS FORECASTING FOR MANAGERS
BADM 588	MACHINE LEARNING AND ARTIFICIAL INTELLIGENCE FOR BUSINESS

Finance

BADM 531	FINANCIAL STATEMENT ANALYSIS
BADM 532	INTERNATIONAL FINANCIAL MANAGEMENT
BADM 533	INTERNATIONAL INVESTMENTS
Complete an additional 4 credits (one course) from another MBA concentration.	

International Business

BADM 511	MULTINATIONAL PEOPLE MANAGEMENT
BADM 533	INTERNATIONAL INVESTMENTS
BADM 542	GLOBAL MARKETING
BADM 580	INTERNATIONAL BUSINESS ENVIRONMENTS

Healthcare Administration - choose three courses from the following:

HCAD 500	U.S. HEALTH SYSTEMS
HCAD 510	HEALTH LAW AND HUMAN RESOURCES
HCAD 520	HEALTH SYSTEMS FINANCE AND GOVERNANCE
HCAD 545	BUSINESS INTELLIGENCE IN HEALTH SYSTEMS
Complete an additional 4 credits (one course) from another MBA concentration.	

General Business

BADM 580	INTERNATIONAL BUSINESS ENVIRONMENTS
HCAD 510	HEALTH LAW AND HUMAN RESOURCES
LEAD 531	LEADING IN AN INTERSECTIONAL WORLD
Complete one course from the following:	
BADM 531	FINANCIAL STATEMENT ANALYSIS
BADM 532	INTERNATIONAL FINANCIAL MANAGEMENT
BADM 533	INTERNATIONAL INVESTMENTS
BADM 557	ADVANCED COST ACCOUNTING FOR MBA STUDENTS
BADM 569	INTERNATIONAL FORENSIC ACCOUNTING
LEAD 503	ETHICAL LEADERSHIP
LEAD 502	SOCIAL AND EMOTIONAL DIMENSIONS OF LEADERSHIP
LEAD 510	TEAM LEADERSHIP
LEAD 520	ORGANIZATIONAL THEORY AND CULTURE
Organizational Leadership	
LEAD 502	SOCIAL AND EMOTIONAL DIMENSIONS OF LEADERSHIP
or LEAD 531 LEADING IN AN INTERSECTIONAL WORLD	
LEAD 510	TEAM LEADERSHIP
LEAD 520	ORGANIZATIONAL THEORY AND CULTURE
Complete an additional 4 credits (one course) from another MBA concentration.	

Total Credits 44

Academic Standards—Grade Requirements

MBA students must maintain a GPA ≥ 3.0 at all times.

Students who fall below a 3.0 GPA are notified by the Graduate Programs Office that they are on probation. These graduate students will be allowed one quarter's study to restore their cumulative GPA to ≥ 3.0 level. The School of Business (SOB) department chairs, may extend this probationary period by one quarter when it is deemed that such an extension is warranted by special circumstances; students who are unable to restore their cumulative GPA to ≥ 3.0 in this additional quarter of probation will be terminated from the program. Students who are dismissed for academic reasons may submit a written appeal to the MBA Program in writing to SOB's address. With readmission granted through appeal, students must maintain these same academic standards; however, if they again fall below these standards, they will be dismissed and no further remedy will be available to them. Students who are not recommended for continuation must wait one year to reapply for admission to Graduate Programs. In the event that a student is dismissed from the program twice as a result of academic standards violations, readmission will not be permitted.

No course grade <C may count towards the MBA degree.

Only two course grades may be <B. Students who have more than two course grades <B are subject to dismissal from the program and will be notified of such action by Graduate Programs. Students who are dismissed for academic reasons may submit a written appeal to the MBA Program in writing to the SOB's address. Students may be allowed to repeat up to two courses in which they earn a grade <B. The average of the original grade and the grade earned by repeating the course must be $\geq B$. A course may only be repeated once; to take advantage of the cumulative GPA recalculation in the repeat policy, you must inform Records and Registration that you repeated a course. If the average grade is still <B, no further remedy is available and the average grade counts.

Students are expected to successfully complete courses for which they register. Thus, the record of students with more than two W (withdrawal) or X (incomplete) course grades will be reviewed by SOB, with termination from the program as a possible consequence subsequent to consultation with SOB's department chairs.

Additional notes: Entering MBA students are provided academic standards information during the orientation process. Other graduate academic requirements are set forth in the Graduate Programs Academic Policies (<http://catalog.ewu.edu/graduate-policies/>) section of this catalog. All SOB academic standards, policies, and procedures are subject to compliance with the University's current academic standards and appeals process.

Students who earn a Master in Business Administration from EWU should be able to:

- examine relevant data and draw informed conclusions;
- identify ethical dilemma, recognize and evaluate alternative courses of action;
- incorporate global considerations into business activities;
- use relevant theories, concepts, perspectives, and facts to analyze business and economic issues and solve related problems.