

INTERNATIONAL BUSINESS MAJOR, BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION (BSB)

The International Business major is for students with career objectives in the management of global business organizations. The course of study provides education in the theory and principles of international economics, management, finance, human resource management, and marketing. It is concerned with the role of global business in both the host country as well as the world economy.

Students must be formally declared in a BSB major or officially declared as a minor before enrolling in business classes in the required business administration core.

The undergraduate business policies can be found on the School of Business advising page (<https://www.ewu.edu/cpp/business/advising/#policies>).

Note:

- **Students must declare and complete the minimum BSB Pre-Major requirements or have completed the minimum Pre-Major requirements through transfer work prior to declaring for any BSB major.**
- ECON 200 and ECON 201 are considered supporting courses and may be used to fulfill BACRs as well as requirements for the Business Administration degree; however, these courses are not counted twice toward the total of 180 credits for graduation.

Grade Requirements for Graduation: a third quarter college-level oral, written and reading competency in a modern language with a grade \geq C is required for this major; a minimum grade \geq C in each course required for the major; a minimum GPA \geq 2.5 for all upper division Business Administration core courses as well as required and elective courses taken to fulfill requirements for the major area.

Bachelor of Science in Business Pre-Major

Pre-Major General Education (5 out of 6 required with a C or 2.0 GPA or higher per university requirements for full major declaration)

BACR - Humanities and Arts

BACR - Humanities and Arts

BACR - Natural Sciences

BACR - Natural Sciences

Diversity

Global Studies

Pre-Major Lower Division Business Core (Completion of 6 out of 8 required with a 2.5 GPA or higher for full major declaration) 37

ACCT 251 PRINCIPLES OF FINANCIAL ACCOUNTING

ACCT 252 PRINCIPLES OF MANAGEMENT ACCOUNTING

ACCT 261 BUSINESS LAW

DSCI 245 BUSINESS STATISTICS 1

ECON 200 INTRODUCTION TO MICROECONOMICS

ECON 201 INTRODUCTION TO MACROECONOMICS

ENGL 201 COLLEGE COMPOSITION: ANALYSIS, RESEARCH AND DOCUMENTATION

MATH 200 FINITE MATHEMATICS

or MATH 142 PRECALCULUS MATH II

or MATH 161 CALCULUS I

or HONS 161 CALCULUS I

Total Credits 37

Required Business Administration Core

Upper Division

DSCI 346 BUSINESS STATISTICS 2 4

FINC 335 FINANCIAL MANAGEMENT 4

MGMT 326 ORGANIZATION THEORY AND BEHAVIOR 4

MISC 311 INFORMATION TECHNOLOGY IN BUSINESS 4

MKTG 310 PRINCIPLES OF MARKETING 4

OPSM 330 OPERATIONS MANAGEMENT 4

Required International Business Courses

FINC/IBUS 474 INTERNATIONAL FINANCE MANAGEMENT 4

MGMT/IBUS 470 INTERNATIONAL BUSINESS 4

MGMT/IBUS 471 INTERNATIONAL MANAGEMENT 4

MKTG/IBUS 472 GLOBAL MARKETING MANAGEMENT 4

Required Elective—choose an approved, related elective in consultation with your faculty advisor. 8-10

Required Capstone

MGMT 490 DEPARTMENT SENIOR CAPSTONE 4

Total Credits 52-54

Students should declare the Pre-Major, Bachelor of Science in Business Administration (BSB) if interested in majoring in:

Entrepreneurship (<http://catalog.ewu.edu/ps/sb/entrepreneurship-bsb/>)

Finance (<http://catalog.ewu.edu/ps/sb/finance-bsb/>)

Human Resources (<http://catalog.ewu.edu/ps/sb/management-human-resource-option-bsb/>)

Information Systems and Business Analytics (<http://catalog.ewu.edu/ps/sb/information-systems-business-analytics-bsb/>)

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Management (<http://catalog.ewu.edu/ps/sb/management-general-option-bsb/>)

Marketing (<http://catalog.ewu.edu/ps/sb/marketing-bsb/>)

Professional Accounting (<http://catalog.ewu.edu/ps/sb/professional-accounting-bsb/>)

The BSB Pre-Major is designed to provide students with exposure to Lower Division Business Core topics to assist students in identifying a major that aligns with their interests. Combined with the General Education (<http://catalog.ewu.edu/undergraduate-degree/>) requirements, students will gain a foundation for success in all areas of study.

Students should declare the pre-major as soon as identifying an interest in one of the BSB programs and they will then be periodically informed of BSB-related activities. Students must complete the minimum pre-major coursework with the specified grade requirements prior to declaring the full major and continuing with upper-division coursework.

For additional information review the School of Business Undergraduate Advising (<https://www.ewu.edu/cpp/business/advising/>) information or contact CAAR (<https://inside.ewu.edu/advising/>) to learn more about declaring the BSB Pre-Major or one of the BSB degrees listed.

Plan of Study

The following plan of study is for a student with zero credits. Individual students may have different factors such as: credit through transfer work, Advanced Placement, Running Start, or any other type of college-level coursework that requires an individual plan.

Courses could be offered in different terms, checking the academic schedule is paramount in keeping an individual plan current. **Students should connect with an advisor to ensure they are on track to graduation.**

All Undergraduate students are required to meet the Undergraduate Degree Requirements (<http://catalog.ewu.edu/undergraduate-degree/>).

Note: a third quarter college-level oral, written and reading competency in a modern language with a grade \geq C is required for this major

First Year			
Fall Quarter	Credits Winter Quarter	Credits Spring Quarter	Credits
ENGL 101	5 ENGL 201	5 ECON 200 (Social Science BACR 1)	5
Humanities & Arts BACR 1 ¹	5 MATH 200	5 Natural Sciences BACR 2 ¹	5
Natural Sciences BACR 1 ¹	5 Humanities & Arts BACR 2 ¹	5 Diversity - graduation requirement ¹	5
	15	15	15
Second Year			
Fall Quarter	Credits Winter Quarter	Credits Spring Quarter	Credits
ACCT 251	5 ACCT 252	4 ACCT 261	4
DSCI 245	4 FINC 335	4 MISC 311	4
ECON 201 (Social Science BACR 2)	5 MGMT 326	4 Elective - 2nd major, minor, or general elective	4-5
	Elective - 2nd major, minor, or general elective	4-5 Elective - 2nd major, minor, or general elective	4-5
	14	16-17	16-18
Third Year			
Fall Quarter	Credits Winter Quarter	Credits Spring Quarter	Credits
IBUS 470 or MGMT 470	4 IBUS 471 or MGMT 471 (Global Studies - graduation requirement)	4 IBUS 474 or FINC 474	4
MKTG 310	4 DSCI 346	4 International Business Elective ²	4-5
OPSM 330	4 Elective - 2nd major, minor, or general elective	4-5 Elective - 2nd major, minor, or general elective	4-5
Elective - 2nd major, minor, or general elective	4-5 Elective - 2nd major, minor, or general elective	4-5 Elective - 2nd major, minor, or general elective	4-5
	16-17	16-18	16-19
Fourth Year			
Fall Quarter	Credits Winter Quarter	Credits Spring Quarter	Credits
IBUS 472 or MKTG 472	4 International Business Elective ²	4-5 MGMT 490 (Senior Capstone - graduation requirement)	4
Elective - 2nd major, minor, or general elective	4-5 Elective - 2nd major, minor, or general elective	4-5 Elective - 2nd major, minor, or general elective	4-5
Elective - 2nd major, minor, or general elective	4-5 Elective - 2nd major, minor, or general elective	4-5 Elective - 2nd major, minor, or general elective	4-5
Elective - 2nd major, minor, or general elective	4-5 Elective - 2nd major, minor, or general elective	1	
	16-19	13-16	12-14
Total Credits 180-197			

¹ University Graduation Requirements (UGR) and Breadth Area Course Requirements (BACR) courses may be less than 5 credits and additional credits may be required to reach the required 180 total credits needed to graduate. Students should connect with an advisor to ensure they are on track to graduate.

² Required Elective—choose 8-10 credits in an approved, related elective in consultation with your faculty advisor.

University Competencies and Proficiencies

English (<http://catalog.ewu.edu/undergraduate-degree/#newitemtext>)

Quantitative and Symbolic Reasoning (<http://catalog.ewu.edu/undergraduate-degree/#mathcompproficienciestext>)

Placement and Clearance (<http://catalog.ewu.edu/placement/>)

Prior Learning/Sources of Credit AP, CLEP, IB (<http://catalog.ewu.edu/prior-learning/>)

General Education Requirements (<http://catalog.ewu.edu/undergraduate-degree/#generaleducationrequirementstext>) (GER)

- Minimum Credits—180 cumulative credit hours
 - 60 upper-division credits (300 level or above)
 - 45 credits in residence (attendance) at Eastern, with at least 15 upper-division credits in major in residence at Eastern
- Minimum Cumulative GPA \geq 2.0

Breadth Area Core Requirements (BACR)

Humanities and Arts (<http://catalog.ewu.edu/undergraduate-degree/#humanitiesandfineartsgecrtext>)

Natural Sciences (<http://catalog.ewu.edu/undergraduate-degree/#naturalsciencesgecrtext>)

Social Sciences (<http://catalog.ewu.edu/undergraduate-degree/#socialsciencesgecrtext>)

University Graduation Requirements (<http://catalog.ewu.edu/undergraduate-degree/#universitygraduationrequirementstext>) (UGR)

Diversity Course List (<http://catalog.ewu.edu/undergraduate-degree/#cultureandgenderdiversityintheuslisttext>)

World Language (<http://catalog.ewu.edu/undergraduate-degree/#worldlanguagetext>) (for Bachelor of Arts)

Global Studies Course List (<http://catalog.ewu.edu/undergraduate-degree/#internationalstudiesrequirementstext>)

Minor or Certificate (<http://catalog.ewu.edu/undergraduate-degree/#majorminororcertificateugrtext>)

Senior Capstone Course List (<http://catalog.ewu.edu/undergraduate-degree/#capstonecourselisttext>)

Application for Graduation (use EagleNET (<https://inside.ewu.edu/eaglenet/>)) must be made at least two terms in advance of the term you expect to graduate (undergraduate and post-baccalaureate).

Use the Catalog Archives (<http://catalog.ewu.edu/archives/>) to determine two important catalog years.

Requirements in Degree Works (<https://inside.ewu.edu/records-and-registration/degree-works/>) are based on these two catalog years:

- The catalog *in effect at the student's first term* of current matriculation is used to determine **BACR** (Breadth Area Credit Requirements) and **UGR** (Undergraduate Graduation Requirements).

- b. The catalog *in effect at the time the student declares a major or minor* is used to determine the program requirements.

Students who earn a BSB in International Business from EWU should be able to:

- gain an appreciation of how social and political factors influence global business;
- have a basic knowledge of how to manage these risks;
- have an appreciation for the foreign exchange markets including their participants, size, functions, and impacts on international business;
- understand how differences in customs and cultures affect businesses operating in the international arena;
- understand the basic differences between the risks faced by domestic and multinational firms including transaction exposure, operating exposure, and accounting exposure.