

INTERNATIONAL BUSINESS (IBUS)

IBUS 470. INTERNATIONAL BUSINESS. 4 Credits.

Cross-listed: MGMT 470.

Pre-requisites: junior standing.

Satisfies: a university graduation requirement—global studies.

Analysis of the impact of international business variables on global organizations and the impact of these organization characteristics on the societies in which they operate.

IBUS 471. INTERNATIONAL MANAGEMENT. 4 Credits.

Cross-listed: MGMT 471.

Pre-requisites: junior standing.

Satisfies: a university graduation requirement—global studies.

An examination of management and human resources functions in organizations that operate in international environments, and their applications for practicing managers.

IBUS 472. GLOBAL MARKETING MANAGEMENT. 4 Credits.

Cross-listed: MKTG 472.

Pre-requisites: IBUS 470/MGMT 470 or MKTG 310.

A practical approach to understanding the implications to marketing functions that result from competing in a global marketplace. Marketing function differences and similarities are explored across national borders and cultures.

IBUS 474. INTERNATIONAL FINANCIAL MANAGEMENT. 4 Credits.

Cross-listed: FINC 474.

Pre-requisites: FINC 335.

This course discusses financial management in the international arena.

IBUS 495. PROFESSIONAL INTERNSHIP-INTERNATIONAL BUSINESS.

1-15 Credits.

Notes: graded Pass/Fail.

Pre-requisites: permission of the instructor, department chair and college dean.

IBUS 498. SEMINAR. 1-5 Credits.