

BUSINESS AND MARKETING EDUCATION/SECONDARY MAJOR OR ADD-ON ENDORSEMENT, BACHELOR OF ARTS IN EDUCATION (BAE)

For students/teachers who currently possess a Washington State Teaching Certificate.

This add-on satisfies the endorsement for grades 4–12.

Notes:

1. completion of university competencies in computer literacy and writing and university proficiency in math required prior to taking lower division required courses.
2. completion of university proficiency in writing required prior to taking upper division required courses.
3. the above major takes more than 12 quarters at an average of 15 credits per quarter.
4. in addition, career and technical education certification within business and marketing education includes a minimum of 2,000 hours of paid related work experience in business.
5. a required Career and Technical Education (CTE) certification within Business and Marketing Education (BME) requires a minimum of 2,000 hours of paid related work experience in business.
6. student teaching in business and marketing is required as well as the passage of the Washington Educator Skills Test Endorsement (WEST-E) State exam in business and marketing.

Required Secondary Education Core

30-hour multicultural education field requirement

EDUC 200 & EDUC 303 & EDUC 309	ADMISSION TO TEACHER EDUCATION and FOUNDATIONS OF ASSESSMENT and FOUNDATIONS OF SECONDARY CLASSROOM MANAGEMENT (these three courses must be taken concurrently)	7
EDUC 201	INTRODUCTION TO EDUCATION	3
EDUC 341	SECONDARY STRATEGIES, MANAGEMENT, ASSESSMENT	4
EDUC 413	CONTENT AREA LITERACY: MANAGEMENT AND ASSESSMENT FOR SECONDARY EDUCATION CANDIDATES	4
EDUC 420	ADMISSION TO PROFESSIONAL CANDIDACY	1
EDUC 426	SECONDARY STUDENT TEACHING 7-12	15
PSYC 304	EDUCATIONAL PSYCHOLOGY	5
SPED 363	INTRODUCTION TO SPECIAL EDUCATION	4

Required Business and Marketing Education Courses

ACCT 251	PRINCIPLES OF FINANCIAL ACCOUNTING	5
ACCT 261	BUSINESS LAW	4
ACCT 351	INTERMEDIATE ACCOUNTING I	4
BUED 302	BUSINESS COMMUNICATION	4
BUED 376	MULTIMEDIA DOCUMENT DESIGN	5

BUED 475	METHODS OF TEACHING BASIC BUSINESS, ACCOUNTING, BUSINESS ENGLISH AND MARKETING	4
BUED 476	METHODS OF TEACHING KEYBOARDING AND MICROCOMPUTER APPLICATIONS	4
CTED 301	PHILOSOPHY OF CAREER AND TECHNICAL EDUCATION	4
CTED 474	ADMINISTRATION OF WORK-SITE EDUCATION	4
DSCI 245	DATA ANALYSIS FOR BUSINESS	4
ECON 200	INTRODUCTION TO MICROECONOMICS	5
ECON 201	INTRODUCTION TO MACROECONOMICS	5
HUMR 328	HUMAN RESOURCE MANAGEMENT	4
MGMT 422	ENTREPRENEURSHIP	4
MISC 211	INFORMATION TECHNOLOGY IN BUSINESS	4
MISC 372	DATA COMMUNICATION AND NETWORK FUNDAMENTALS	4
MKTG 310	PRINCIPLES OF MARKETING	4
Total Credits		115

For information on General Education, see Undergraduate Degree (<http://catalog.ewu.edu/archives/2015-2016/undergraduate-degree>) .

Student Learning Outcomes—students will

Note: see the Education Department for additional SLOs.

- apply integrate the state's Common Core Competencies and 21st Century skills in the program implementation and assessment and, in addition, be able to identify the diverse needs of students and implement programs and strategies that promote student competency and success;
- create and sustain safe learning environment that prepare diverse students for the workplace, advanced training, and continuing education;
- model personal and professional attributes and leadership skills that reflect productive life and work roles as well as implement and maintain collaborative partnerships with students, colleagues, community, business, industry, and families that maximize resources and promote student self-sufficiency;
- demonstrate workplace competencies in keyboarding and digital input; information technology clusters; information systems management; information processing applications; technical communications; principles of entrepreneurship, marketing essentials, business management, accounting and computation; economics and finance; international business; and business law;
- demonstrate teaching competence in all areas listed in the fourth learning goal above, including career development, work-based coordination, integration of leadership development into the curriculum and management.