

COMMUNICATION STUDIES, BACHELOR OF ARTS (BA)

Note: A minor is required for this degree. After your required and minor courses are completed, you may need additional hours to meet the university requirement of 180 hours. You should choose these courses with your needs in mind from either the communication studies offerings or other university offerings. Generally these courses should be 300- and 400-level courses.

Section A—Required Foundation Credits

CMST 201	PUBLIC SPEAKING	5
CMST 208	MASS MEDIA AND THE INFORMATION SOCIETY	5
CMST 309	COMMUNICATION AND INFORMATION	5
CMST 330	INTEGRATED METHODS FOR COMMUNICATION RESEARCH	5
or CSBS 320	INTRODUCTORY STATISTICS FOR THE SOCIAL SCIENCES	
CMST 490	SENIOR CAPSTONE	5
CSBS 310	FOUNDATIONS OF SOCIAL AND BEHAVIORAL SCIENCES THEORY	5

Section B—Required Upper Division Core Credits—choose at least three 400-level CMST classes. Any course in Section B cannot count in Section C. The following classes cannot count in this section: CMST 480, CMST 481, CMST 495, CMST 499 or CMST 490. 15

Section C—Electives—choose credits from any CMST or from the JRNM Public Relations sequence, JRNM 451, JRNM 452 and JRNM 453 or CSBS 320 if not taken to satisfy foundation credit. 14

Section D—The STAR Component (Study/Act/Reflect)—This requirement can be satisfied by submitting a brief essay, approximately 900 words, exhibiting cognitive reflection between communication concepts or theory and everyday activities such as internships, service-learning activities, employment, volunteer activities, etc.

Note: CMST 200 cannot be taken for credit towards the Communication Studies Major.

Total Credits 59

For information on General Education, see Undergraduate Degree (<http://catalog.ewu.edu/archives/2015-2016/undergraduate-degree>) .

Student Learning Outcomes—students will

- demonstrate an understanding of communications combined with skills in using contemporary technologies;
- present material in written, oral and multi-media formats;
- participate in community activities such as debate, internships or others that demonstrate applications of communications study and training;
- analyze the relationship between politics, economics, experience and communications media in international settings and will understand intercultural bases for communications;
- understand major theoretical positions and implications central to the discipline, additionally, students will demonstrate competencies in at least two research methodologies.