

RECREATION AND TOURISM MANAGEMENT MAJOR, BACHELOR OF ARTS (BA)

Recreation Management is a growing and dynamic field. The tourism and recreation industry is currently listed as one of the top three business activities in the United States. There are many emphasis areas available in Recreation Management including: city/park recreation, resort/commercial recreation, youth serving agencies, military recreation and corrections recreation.

Notes:

- two years of a single high school foreign language or one year of a single college level foreign language is required;
- a minimum grade ≥ 2.50 must be obtained in each required RCLS course (if a lower grade is received, the course must be retaken);
- a minimum cumulative GPA ≥ 2.50 shall be necessary in all upper- and lower-division required RCLS courses;
- a minimum cumulative GPA ≥ 2.50 shall be required for all university coursework; failure to comply with the above standards will jeopardize professional internship eligibility.
- must see your recreation management advisor at least once per quarter.

Required Core Courses

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| RCLS 201 | RECREATION AND LEISURE IN MODERN SOCIETY | 3 |
| RCLS 220 | LEADERSHIP IN RECREATION AND LEISURE SERVICES | 3 |
| RCLS 240 | OVERVIEW OF THERAPEUTIC RECREATION SERVICES | 4 |
| RCLS 270 | DIVERSITY AND SOCIAL JUSTICE IN RECREATION AND LEISURE SERVICES | 3 |
| RCLS 313 | WILDLAND RECREATION MANAGEMENT | 3 |
| RCLS 325 | OUTDOOR ADVENTURE PROGRAMMING | 3 |
| RCLS 360 | FACILITY PLANNING AND ENVIRONMENTAL DESIGN | 3 |
| RCLS 385 | PROGRAMMING IN RECREATION AND LEISURE SERVICES | 3 |
| RCLS 400 | LEGAL FOUNDATIONS IN RECREATION AND LEISURE SERVICES | 4 |
| RCLS 425 | EVALUATION, RESEARCH AND STATISTICS IN RECREATION AND LEISURE SERVICES | 4 |
| RCLS 435 | EMPLOYMENT PROCESSES IN RECREATION AND LEISURE SERVICES | 2 |
| RCLS 455 | RESORT AND COMMERCIAL RECREATION MANAGEMENT | 3 |
| RCLS 470 | ADMINISTRATION, ORGANIZATION AND SUPERVISION IN RECREATION AND LEISURE SERVICES | 4 |
| RCLS 480 | BUDGETING IN RECREATION AND LEISURE SERVICES | 4 |
| RCLS 490 | SENIOR CAPSTONE IN RECREATION | 4 |

Required Supporting Courses

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| HLED 193 | STANDARD FIRST AID AND SAFETY | 2 |
| RCLS 300 | PUBLICITY AND PROMOTION IN RECREATION | 4 |
| RCLS 349 | YOUTH SPORTS MANAGEMENT | 3 |
| RCLS 462 | FOUNDATIONS OF TRAVEL AND TOURISM | 3 |
| RCLS 495 | RECREATIONAL MANAGEMENT PROFESSIONAL INTERNSHIP | 12 |
| Total Credits | | 74 |

For information on General Education, see Undergraduate Degree (<http://catalog.ewu.edu/archives/2016-2017/undergraduate-degree>).

Student Learning Outcomes—students will

- demonstrate the ability to develop and lead a variety of recreationally and developmentally appropriate programs and activities across the human life span;
- demonstrate the ability to perform essential functions in the area of aquatics management;
- demonstrate the ability to perform essential functions in the area of sport management;
- demonstrate an understanding of the complexity and significance of the travel and tourism industry;
- demonstrate effective oral and written communication skills;
- demonstrate knowledge of and skill at research, problem solving, and critical thinking;
- demonstrate a working knowledge of technology and its various uses in the recreation profession;
- demonstrate an understanding of the history, breadth, depth, and complexity of the recreation and leisure services industry;
- demonstrate an awareness of diversity, equity, inclusion, and will demonstrate multi-cultural competence in recreation and leisure service delivery settings;
- demonstrate a working knowledge of the career and entrepreneurship opportunities available upon graduation.