

ENTREPRENEURSHIP MINOR

The minor in entrepreneurship is designed to help students who have an idea, a product, an innovation, unique expertise, or a solution to a real world problem that they want to develop into a new business. Students will learn about the core challenges facing entrepreneurs and the ways that entrepreneurs think about and approach these challenges.

Courses develop competencies such as how to discover and evaluate new business opportunities, how to pitch and build support for your new business, how to finance the new venture, how to develop a strong business model, and how to craft a powerful business plan.

Required Courses

ENTP 311	ENTREPRENEURIAL BEHAVIOR AND THINKING	4
ENTP 411	FINDING AND EVALUATING OPPORTUNITIES	4
or ENTP 412	BUSINESS MODEL DESIGN	
or ENTP 438	ENTREPRENEURIAL AND SMALL BUSINESS FINANCE	
ENTP 489	THE BUSINESS PLAN LABORATORY	4
Two approved electives		8-10
Total Credits		20-22

Student Learning Outcomes—Students will

- learn to recognize and assess opportunities;
- learn how to create value from their ideas;
- learn how to evaluate their self-efficacy as it relates to an entrepreneurial business;
- learn how to build and use networks to develop and grow their business.