

FINANCE MAJOR, BACHELOR OF ARTS IN BUSINESS ADMINISTRATION (BAB)

The Finance major is for those students with career objectives in the financial management of business firms, banking and other financial institutions, insurance and the securities industries. The course of study analyzes the investment needs, financial requirements and financial performance of business firms. It also is concerned with the role played by financial institutions and security markets in meeting the vital financial needs of business firms, investors and consumers.

Students must be formally admitted to the Business Undergraduate Program or officially declared as a minor before enrolling in business classes in the major. See Business Administration Course Enrollment Policies for more information.

Courses taken for the Finance Major beyond the required Business Administration Core are not counted double toward the Entrepreneurship, International Business, Marketing, Human Resource Management Option, Operations Management Option or General Business Option majors.

Note: ECON 200 and ECON 201 are considered supporting courses and may be used to fulfill GEGRs as well as requirements for the Business Administration degree. However, these courses are not counted twice toward the total of 180 credits for graduation.

Required Business Administration Core

Lower Division Courses

ACCT 251	PRINCIPLES OF FINANCIAL ACCOUNTING	5
ACCT 252	PRINCIPLES OF MANAGEMENT ACCOUNTING	4
ACCT 261	BUSINESS LAW	4
DSCI 245	DATA ANALYSIS FOR BUSINESS	4
ECON 200	INTRODUCTION TO MICROECONOMICS	5
ECON 201	INTRODUCTION TO MACROECONOMICS	5
ENGL 201	COLLEGE COMPOSITION: ANALYSIS, RESEARCH AND DOCUMENTATION	5
MATH 142	PRECALCULUS II	5
or MATH 161	CALCULUS I	
or MATH 200	FINITE MATHEMATICS	
MISC 211	INFORMATION TECHNOLOGY IN BUSINESS	4

Upper Division Courses

DSCI 346	ADVANCED DATA ANALYSIS FOR BUSINESS	4
FINC 335	FINANCIAL MANAGEMENT	4
MGMT 326	ORGANIZATION THEORY AND BEHAVIOR	4
MGMT 423	BUSINESS AND SOCIETY	4
MGMT 490	DEPARTMENT SENIOR CAPSTONE	4
MKTG 310	PRINCIPLES OF MARKETING	4
OPSM 330	OPERATIONS MANAGEMENT	4

Required Courses

ECON 444	MONEY AND BANKING	5
FINC 431	INVESTMENTS	4
FINC 434	FINANCIAL DERIVATIVES	4
FINC 435	CAPITAL BUDGETING AND LONG-TERM FINANCING	4

FINC 436	SHORT-TERM FINANCIAL MANAGEMENT	2
FINC 474	INTERNATIONAL FINANCE MANAGEMENT	4
Electives—choose approved, related electives in consultation with your faculty advisor.		4-5
Total Credits		96-97

For information on General Education, see Undergraduate Degree (<http://catalog.ewu.edu/archives/2016-2017/undergraduate-degree>).

Student Learning Outcomes—students will

- understand and be able to apply the time value of money;
- be able to conduct long-term financial analysis in real-world domestic and international applications;
- be able to integrate the cost of capital (derived from risk, capital structure and market factors) into financial analyses;
- be able to conduct short-term financial analysis including cash-flow projections;
- understand how modern securities including derivatives can be used to achieve investment and risk-management objectives.