

# INTERNATIONAL BUSINESS MAJOR, BACHELOR OF ARTS IN BUSINESS ADMINISTRATION (BAB)

The International Business major is for students with career objectives in the management of global business organizations. The course of study provides education in the theory and principles of international economics, management, finance, human resource management and marketing. It is concerned with the role of global business in both the host country as well as the world economy.

Student must be formally admitted to the Business Undergraduate Program or officially declared as a minor before enrolling in business classes in the major. See Business Administration Course Enrollment Policies for more information.

Courses taken for the International Business Major beyond the required Business Administration Core are not counted double toward the Entrepreneurship, Finance, Marketing, Human Resource Management Option, Operations Management Option or General Business Option majors.

**Note: a third quarter college level oral, written and reading competency in a modern language with a grade  $\geq 2.0$  is required for this major.**

Note: ECON 200 and ECON 201 are considered supporting courses and may be used to fulfill GEGRs and as requirements for the degree; however, these courses are not counted twice towards the total of 180 credits required for graduation.

## Required Business Administration Core

Lower Division		
ACCT 251	PRINCIPLES OF FINANCIAL ACCOUNTING	5
ACCT 252	PRINCIPLES OF MANAGEMENT ACCOUNTING	4
ACCT 261	BUSINESS LAW	4
DSCI 245	DATA ANALYSIS FOR BUSINESS	4
ECON 200	INTRODUCTION TO MICROECONOMICS	5
ECON 201	INTRODUCTION TO MACROECONOMICS	5
ENGL 201	COLLEGE COMPOSITION: ANALYSIS, RESEARCH AND DOCUMENTATION	5
MATH 142 or MATH 161 or MATH 200	PRECALCULUS II CALCULUS I FINITE MATHEMATICS	5
MISC 211	INFORMATION TECHNOLOGY IN BUSINESS	4
Upper Division		
DSCI 346	ADVANCED DATA ANALYSIS FOR BUSINESS	4
FINC 335	FINANCIAL MANAGEMENT	4
MGMT 326	ORGANIZATION THEORY AND BEHAVIOR	4
MGMT 423	BUSINESS AND SOCIETY	4
MGMT 490	DEPARTMENT SENIOR CAPSTONE	4
MKTG 310	PRINCIPLES OF MARKETING	4
OPSM 330	OPERATIONS MANAGEMENT	4
Required International Business Courses		
ACCT 498	SEMINAR	1-5

ECON 470	INTERNATIONAL ECONOMICS	5
FINC 474	INTERNATIONAL FINANCE MANAGEMENT	4
MGMT 470	INTERNATIONAL BUSINESS MANAGEMENT	4
MGMT 471	MULTINATIONAL PEOPLE MANAGEMENT	4
MKTG 472	GLOBAL MARKETING MANAGEMENT	4
<b>Required Elective—choose an approved, related elective in consultation with your faculty advisor.</b>		4-5
Total Credits		95-100

For information on General Education, see Undergraduate Degree (<http://catalog.ewu.edu/archives/2016-2017/undergraduate-degree>).

## Student Learning Outcomes—students will:

- understand how differences in customs and cultures affect businesses operating in the international arena;
- understand the basic differences between the risks faced by domestic and multinational firms including transaction exposure, operating exposure and accounting exposure;
- have a basic knowledge of how to manage these risks;
- have an appreciation for the foreign exchange markets including their participants, size, functions and impacts on international business;
- gain an appreciation of how social and political factors influence global business.