

MANAGEMENT WITH OPERATIONS MANAGEMENT OPTION, BACHELOR OF ARTS IN BUSINESS ADMINISTRATION (BAB)

Students interested in learning about management should consider the Management major. Within this major students can follow three options: General Business Option, Human Resource Management Option and Operations Management Option.

The Operations Management Option is for students interested in the daily management activities of an organization. It prepares students with techniques and objectives to help service oriented and/or manufacturing oriented organizations achieve their objectives. Topics that are covered include productivity measures, demand forecasting, location analysis, layout analysis, process choice, scheduling, quality management and supply chain management.

Students must be formally admitted to the Business Undergraduate Program or officially declared as a minor before enrolling in business classes in the major. See Business Administration Course Enrollment Policies for more information.

Courses taken for the Operations Management Option beyond the required Business Administration Core are not counted double toward the Entrepreneurship, Finance, Marketing, Human Resource Management Option, and General Business Option majors.

Note: ECON 200 and ECON 201 are considered supporting courses and may be used to fulfill GEGRs as well as requirements for the Business Administration degree. However, these courses are not counted twice toward the total of 180 credits for graduation.

Required Business Administration Core

Lower Division Courses		
ACCT 251	PRINCIPLES OF FINANCIAL ACCOUNTING	5
ACCT 252	PRINCIPLES OF MANAGEMENT ACCOUNTING	4
ACCT 261	BUSINESS LAW	4
DSCI 245	DATA ANALYSIS FOR BUSINESS	4
ECON 200	INTRODUCTION TO MICROECONOMICS	5
ECON 201	INTRODUCTION TO MACROECONOMICS	5
ENGL 201	COLLEGE COMPOSITION: ANALYSIS, RESEARCH AND DOCUMENTATION	5
MATH 142	PRECALCULUS II	5
or MATH 161	CALCULUS I	
or MATH 200	FINITE MATHEMATICS	
MISC 211	INFORMATION TECHNOLOGY IN BUSINESS	4
Upper Division Courses		
DSCI 346	ADVANCED DATA ANALYSIS FOR BUSINESS	4
FINC 335	FINANCIAL MANAGEMENT	4
MGMT 326	ORGANIZATION THEORY AND BEHAVIOR	4
MGMT 423	BUSINESS AND SOCIETY	4
MGMT 490	DEPARTMENT SENIOR CAPSTONE	4

MKTG 310	PRINCIPLES OF MARKETING	4
OPSM 330	OPERATIONS MANAGEMENT	4
Required Operations Management Courses		
DSCI 446	BUSINESS FORECASTING	4
OPSM 425	SERVICE AND OPERATION ANALYSIS	4
OPSM 428	GLOBAL SUPPLY CHAIN MANAGEMENT	4
OPSM 441	QUALITY MANAGEMENT	4
Electives—select approved, related electives in consultation with your 8-10 faculty advisor.		
Total Credits		93-95

For information on General Education, see Undergraduate Degree (<http://catalog.ewu.edu/archives/2016-2017/undergraduate-degree>) .

Student Learning Outcomes—students will

- know the vocabulary of the operations management discipline;
- explain key operations management concepts such as operations strategy, planning, scheduling, processes and their relationships;
- apply operations management concepts to solve operations management problems such as related to planning, scheduling, the supply chain and quality management;
- calculate resource allocations using operations management tools and techniques and analyze performance using appropriate quantitative methods;
- assess a company's resource needs based on weekly shifts in simulated operations performance.