

# COMMUNICATION STUDIES WITH ORGANIZATIONAL COMMUNICATION FOCUS, MASTER OF SCIENCE (MS)

Focus: role of communication within and between complex organizational systems and their strategic publics.

## Core Courses

### Introductory Course

CMST 568	INTRODUCTION TO GRADUATE STUDIES	2
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### Theory Courses

CMST 501	ADVANCED COMMUNICATION THEORY	5
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CMST 502	CONTEMPORARY TRENDS IN COMMUNICATION STUDIES	5
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### Methodology Courses

CMST 520	COMMUNICATION INQUIRY	5
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CMST 521	RESEARCH DESIGN AND ANALYSIS I	5
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CMST 522	RESEARCH DESIGN AND ANALYSIS II	5
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### Technology Course

TECH 504	COMMUNICATION TECHNOLOGIES	4
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or CMST 504	COMMUNICATION SYSTEMS	
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### Required

CMST 530	COMMUNICATION IN ORGANIZATIONS	5
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### Electives 21-22

BADM 541	MANAGERIAL COMMUNICATIONS	
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CMST 438	TOPICS IN LEADERSHIP AND STRATEGIC COMMUNICATION	
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CMST 539	SPECIAL TOPICS	
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CMST 550	PROBLEMS IN CONTEMPORARY PUBLIC COMMUNICATION	
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CMST 569	THESIS PREPARATION	
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CMST 578	SEMINAR IN CONSULTING PROCESSES	
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CMST 598	SEMINAR	
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ENGL 568	TECHNICAL COMMUNICATION AND ESP: PRACTICE, THEORY AND PEDAGOGY	
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JRNM 451	PUBLIC RELATIONS WRITING	
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JRNM 452	INTRODUCTION TO PUBLIC RELATIONS THEORY	
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JRNM 453	ADVANCED PUBLIC RELATIONS THEORY	
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JRNM 498	SEMINAR	
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PADM 503	CONCEPTS AND VALUES PUBLIC SERVICE	
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PADM 511	PUBLIC SECTOR ORGANIZATION THEORY AND DYNAMICS	
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PADM 517	PROFESSIONAL EMPLOYMENT	
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PADM 525	PUBLIC SECTOR GRANTS-WRITING AND ADMINISTRATION	
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PADM 571	ENTREPRENEURSHIP: JOURNEY OR DESTINATION	
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PSYC 507	HUMAN DEVELOPMENT: RESEARCH, THEORIES AND APPLICATIONS	
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PSYC 544	COUNSELING THEORY AND TECHNIQUES	
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PSYC 545 APPRAISAL IN MENTAL HEALTH COUNSELING

### Choose one of the following options:

#### Option A 2-6

The thesis or research project will be selected in consultation with the student's faculty advisor. Each student shall complete an oral examination, which will focus primarily on the master's thesis or project but which may also include questions to demonstrate competence in all areas included in the program of that student. Students will provide copies of their master's thesis or project to the oral examination committee at least two weeks in advance of the scheduled oral examination. The oral examination committee will consist of at least two graduate faculty members representing the interdisciplinary content of the student's program and a third member designated by the Graduate Office. Students who select Option A are strongly encouraged to take CMST 569 Thesis Preparation.

#### Option B 2-5

The written examination is designed to test students' competence across the breadth of their program. Over the course of 4.5 hours, the student will address questions on theory (1.75 hours), methodology and method (1.75 hours) and one emphasis (1 hour). The student will approach prospective committee members to ensure they are willing to provide examination questions. The MSC Director will provide copies of the student's written answers to the examination committee at least two weeks in advance of the scheduled oral examination. The written and oral examination committee will consist of four graduate faculty members: two from Communication Studies, one of whom will chair the committee; one from a unit other than Communication Studies that contributes to the MSC; and a faculty member designated by the Graduate Office. For options A and B, the final oral examination will be open to interested faculty and students and may be open to questions from non-committee members at the discretion of the committee. The final oral examination for option A will be no longer than 2 hours. The final oral examination for option B will be no longer than 1.5 hours. With respect to option A, the oral examination will not be held over vacation periods or during summer quarter except by advance approval of all committee members. The same holds true for the written and oral examinations in option B.

Total Credits 63

### Student Learning Outcomes—students will

- deploy various written, oral and electronic media in creating and presenting original work;
- analyze various cultural products through the application of contemporary communications theories and methods.