

RECREATION AND TOURISM MANAGEMENT MAJOR, BACHELOR OF ARTS (BA)

Recreation Management is a growing and dynamic field. The tourism and recreation industry is currently listed as one of the top three business activities in the United States. There are many emphasis areas available in Recreation Management including: city/park recreation, resort/commercial recreation, youth serving agencies, military recreation and corrections recreation.

Notes:

- must complete certification in National Recreation and Parks Association (NRPA) Aquatic Facility Operator (AFO) or National Recreation and Parks Association (NRPA) Certified Pool Operator (CPO);
- must see your recreation management advisor at least once per quarter;
- two years of a single high school foreign language or one year of a single college level foreign language is required.

Pre Major Declaration Requirement: ≥C in ENGL 201 (or equivalent).

Major Declaration Requirement: must complete ENGL 201 with a minimum grade ≥C.

Grade Requirements

- a minimum grade ≥C must be obtained in each required RCLS course (if a lower grade is received, the course must be retaken);
- a minimum cumulative GPA ≥2.0 shall be required for all university coursework;
- failure to comply with the above standards will jeopardize professional internship eligibility.

Required—1500 hours of practical experience—see advisor.

Required Core Courses

RCLS 201	RECREATION AND LEISURE IN MODERN SOCIETY	4
RCLS 220	LEADERSHIP IN RECREATION AND LEISURE SERVICES	3
RCLS 240	OVERVIEW OF THERAPEUTIC RECREATION SERVICES	4
RCLS 270	DIVERSITY AND SOCIAL JUSTICE IN RECREATION AND LEISURE SERVICES	2
RCLS 313	PUBLIC LANDS AND OUTDOOR RECREATION	4
RCLS 360	FACILITY PLANNING AND ENVIRONMENTAL DESIGN	4
RCLS 385	PROGRAMMING IN RECREATION AND LEISURE SERVICES	4
RCLS 400	LEGAL FOUNDATIONS IN RECREATION AND LEISURE SERVICES	4
RCLS 425	EVALUATION, RESEARCH AND STATISTICS IN RECREATION AND LEISURE SERVICES	4
RCLS 435	EMPLOYMENT PROCESSES IN RECREATION AND LEISURE SERVICES	2
RCLS 455	RESORT AND COMMERCIAL RECREATION MANAGEMENT	3

RCLS 470	ADMINISTRATION, ORGANIZATION AND SUPERVISION IN RECREATION AND LEISURE SERVICES	4
RCLS 480	BUDGETING IN RECREATION AND LEISURE SERVICES	4

Required Supporting Courses

HLED 193	STANDARD FIRST AID AND SAFETY	2
RCLS 300 or MKTG 310	PUBLICITY AND PROMOTION IN RECREATION PRINCIPLES OF MARKETING	4
RCLS 349	YOUTH SPORTS MANAGEMENT	2
RCLS 462	FOUNDATIONS OF TRAVEL AND TOURISM	4
RCLS 495	RECREATIONAL MANAGEMENT PROFESSIONAL INTERNSHIP	12

Required Senior Capstone

RCLS 490	SENIOR CAPSTONE IN RECREATION	4
Total Credits		74

University Competencies and Proficiencies

English (<http://catalog.ewu.edu/archives/2021-2022/undergraduate-degree/#newitemtext>)

Quantitative and Symbolic Reasoning (<http://catalog.ewu.edu/archives/2021-2022/undergraduate-degree/#mathcompproficiencytext>)

Placement and Clearance Exams (<http://catalog.ewu.edu/archives/2021-2022/placement/>)

Prior Learning/Sources of Credit AP, CLEP, IB (<http://catalog.ewu.edu/archives/2021-2022/prior-learning/>)

General Education Requirements (<http://catalog.ewu.edu/archives/2021-2022/undergraduate-degree/#generaleducationrequirementsger>) (GER)

- Minimum Credits—180 cumulative credit hours
 - 60 upper-division credits (300 level or above)
 - 45 credits in residence (attendance) at Eastern, with at least 15 upper-division credits in major in residence at Eastern
- Minimum Cumulative GPA ≥2.0

Breadth Area Core Requirements (<http://catalog.ewu.edu/archives/2021-2022/undergraduate-degree/#generaleducationcorerequirementsgecrtext>) (BACR)

Humanities and Arts (<http://catalog.ewu.edu/archives/2021-2022/undergraduate-degree/#humanitiesandfineartsgecrtext>)

Natural Sciences (<http://catalog.ewu.edu/archives/2021-2022/undergraduate-degree/#naturalsciencesgecrtext>)

Social Sciences (<http://catalog.ewu.edu/archives/2021-2022/undergraduate-degree/#socialsciencesgecrtext>)

University Graduation Requirements (<http://catalog.ewu.edu/archives/2021-2022/undergraduate-degree/#universitygraduationrequirementsugr>) (UGR)

Diversity Course List (<http://catalog.ewu.edu/archives/2021-2022/undergraduate-degree/#cultureandgenderdiversityintheuslisttext>)

Foreign Language (<http://catalog.ewu.edu/archives/2021-2022/undergraduate-degree/#foreignlanguageugrtext>) (for Bachelor of Arts)

Global Studies Course List (<http://catalog.ewu.edu/archives/2021-2022/undergraduate-degree/#internationalstudiesrequirementtext>)

Minor or Certificate (<http://catalog.ewu.edu/archives/2021-2022/undergraduate-degree/#majorminororcertificateugrtext>)
Senior Capstone Course List (<http://catalog.ewu.edu/archives/2021-2022/undergraduate-degree/#capstonecourselisttext>)

All admitted students must officially Declare a Major (<https://inside.ewu.edu/center-for-academic-advising-and-retention/academic-planning-tools/declare-your-major/>) by the time they reach 90 credits (junior standing).

Application for Graduation (use EagleNET (<https://inside.ewu.edu/eaglenet/>)) must be made at least two terms in advance of the term you expect to graduate (undergraduate and post-baccalaureate).

Use the Catalog Archives (<https://catalog.ewu.edu/archives/>) to determine two important catalog years (<http://catalog.ewu.edu/archives/2021-2022/undergraduate-degree/#activecatalogrulettext>).

SOAR (<https://soar.ewu.edu/selfservice/general/home.html>) calculates based on these two catalog years.

1. The catalog *in effect at the student's first term* of current matriculation is used to determine **BACR** (Breadth Area Credit Requirements) and **UGR** (Undergraduate Graduation Requirements).
2. The catalog *in effect at the time the student declares a major or minor* is used to determine the program requirements.

Students who successfully earn a BA in Recreation and Tourism Management from EWU should be able to do the following:

- demonstrate a working knowledge of technology and its various uses in the recreation profession;
- demonstrate a working knowledge of the career and entrepreneurship opportunities available upon graduation;
- demonstrate an awareness of diversity, equity, inclusion, and will demonstrate multi-cultural competence in recreation and leisure service delivery settings;
- demonstrate an understanding of the complexity and significance of the travel and tourism industry;
- demonstrate an understanding of the history, breadth, depth, and complexity of the recreation and leisure services industry;
- demonstrate effective oral and written communication skills;
- demonstrate knowledge of and skill at research, problem solving, and critical thinking;
- demonstrate the ability to develop and lead a variety of recreationally and developmentally appropriate programs and activities across the human life span;
- demonstrate the ability to perform essential functions in the area of aquatics management;
- demonstrate the ability to perform essential functions in the area of sport management.