

PROGRAM EVALUATION, GRADUATE CERTIFICATE

Competency in Program Evaluation has become an essential skill within both the private and public sectors, especially for those in educational, health and human services settings. With limited resources, funders are increasingly viewing their support as investments. They are requiring evidence that programs and policies are wise stewards of resources, are delivering on their goals, and are maximizing the returns on investments. Organizations must be able to not just measure impact, but to maximize their program impact as well. In this competitive funding landscape, program evaluations are now a required component for securing grants.

This distance-learning Graduate Certificate in Program Evaluation arms students with the knowledge and skills needed to take on the responsibilities of conducting program evaluations, or to be capable of commissioning, understanding, and utilizing both internal and external program evaluations.

Students wishing to pursue the 20-credit Graduate Certificate in Program Evaluation must have an undergraduate degree in any field, and must take the following required courses.

Required Courses

EVAL 501	FOUNDATIONS OF PROGRAM EVALUATION I	4
EVAL 502	FOUNDATION STATISTICS FOR PROGRAM EVALUATION	4
EVAL 503	FOUNDATIONS OF PROGRAM EVALUATION II	4
EVAL 504	STATISTICAL METHODS FOR PROGRAM EVALUATION II - MULTIVARIATE ANALYSES	4
EVAL 505	A REAL WORLD PROGRAM EVALUATION	4
Total Credits		20

Students who earn a Graduate Certificate in Program Evaluation at EWU should be able to do the following:

- apply a culturally responsive approach in formulating evaluation questions, methods, and analyses;
- apply evaluation knowledge in practice, creating and implementing an evaluation plan;
- demonstrate a foundational competency in quantitative data analysis;
- demonstrate a foundational knowledge of evaluation-specific concepts, methods, research and theories;
- link program evaluation methods and analyses to foundations in implementation science.