

ENTREPRENEURSHIP MAJOR, BACHELOR OF ARTS IN BUSINESS ADMINISTRATION (BAB)

The Entrepreneurship major will teach students what it takes to be an entrepreneur. This will include skills such as telling a great story about their idea or business, giving a great pitch, defining the value proposition of the business, creative ways to finance through startup, and even how to refine and perfect their business model and create a business plan that works.

Students must be formally admitted to the Business Undergraduate Program or officially declared as a minor before enrolling in business classes in the major. See Business Administration Course Enrollment Policies for more information.

Courses taken for this Entrepreneurship major may not be counted towards the Business Administration Core, the Finance, Marketing, Management: General Business Option, Human Resource Management Option or the Operations Management Option majors.

Notes:

- formal admission to the BAB program is required;
- ECON 200 (<http://catalog.ewu.edu/archives/2021-2022/search/?P=ECON%20200>) and ECON 201 (<http://catalog.ewu.edu/archives/2021-2022/search/?P=ECON%20201>) are considered supporting courses and may be used to fulfill BACRs as well as requirements for the Business Administration degree. However, these courses are not counted twice toward the total of 180 credits for graduation.

Grade Requirements for Graduation: a minimum grade \geq C in each course required for the major and a minimum GPA \geq 2.5 for all upper division Business Administration core courses as well as required and elective courses taken to fulfill requirements for the major area.

Lower Division Core

ACCT 251	PRINCIPLES OF FINANCIAL ACCOUNTING	5
ACCT 252	PRINCIPLES OF MANAGEMENT ACCOUNTING	4
ACCT 261	BUSINESS LAW	4
DSCI 245	BUSINESS STATISTICS 1	4
ECON 200	INTRODUCTION TO MICROECONOMICS	5
ECON 201	INTRODUCTION TO MACROECONOMICS	5
ENGL 201	COLLEGE COMPOSITION: ANALYSIS, RESEARCH AND DOCUMENTATION	5
MATH 142	PRECALCULUS MATH II	5
or MATH 161	CALCULUS I	
or HONS 161	CALCULUS I	
or MATH 200	FINITE MATHEMATICS	

Upper Division Core

DSCI 346	BUSINESS STATISTICS 2	4
FINC 335	FINANCIAL MANAGEMENT	4
MGMT 326	ORGANIZATION THEORY AND BEHAVIOR	4
MGMT 423	BUSINESS AND SOCIETY	4
MISC 311	INFORMATION TECHNOLOGY IN BUSINESS	4

MKTG 310	PRINCIPLES OF MARKETING	4
OPSM 330	OPERATIONS MANAGEMENT	4

Required Entrepreneurship Courses

ENTP 387	BUSINESS STARTUP RESEARCH	4
ENTP 388	LEARNING FROM OTHERS: ENTREPRENEURIAL CASE ANALYSIS	4
ENTP 389	BUSINESS FEASIBILITY: PLAN AND PITCH	4
ENTP 411	FINDING AND EVALUATING OPPORTUNITIES	4
ENTP 412	BUSINESS MODEL DESIGN	4
ENTP/FINC 438	ENTREPRENEURIAL AND SMALL BUSINESS FINANCE	4

Required Elective—choose approved, related electives in consultation 4-5 with your faculty advisor.

Required Senior Capstone

MGMT 490	DEPARTMENT SENIOR CAPSTONE	4
Total Credits		97-98

University Competencies and Proficiencies

- English (<http://catalog.ewu.edu/archives/2021-2022/undergraduate-degree/#newitemtext>)
- Quantitative and Symbolic Reasoning (<http://catalog.ewu.edu/archives/2021-2022/undergraduate-degree/#mathcompproficienciestext>)
- Placement and Clearance Exams (<http://catalog.ewu.edu/archives/2021-2022/placement/>)
- Prior Learning/Sources of Credit AP, CLEP, IB (<http://catalog.ewu.edu/archives/2021-2022/prior-learning/>)

General Education Requirements (<http://catalog.ewu.edu/archives/2021-2022/undergraduate-degree/#generaleducationrequirements>) (GER)

- Minimum Credits—180 cumulative credit hours
 - 60 upper-division credits (300 level or above)
 - 45 credits in residence (attendance) at Eastern, with at least 15 upper-division credits in major in residence at Eastern
- Minimum Cumulative GPA \geq 2.0

Breadth Area Core Requirements (<http://catalog.ewu.edu/archives/2021-2022/undergraduate-degree/#generaleducationcorerequirements>) (BACR)

- Humanities and Arts (<http://catalog.ewu.edu/archives/2021-2022/undergraduate-degree/#humanitiesandfineartsgcrttext>)
- Natural Sciences (<http://catalog.ewu.edu/archives/2021-2022/undergraduate-degree/#naturalsciencesgcrttext>)
- Social Sciences (<http://catalog.ewu.edu/archives/2021-2022/undergraduate-degree/#socialsciencesgcrttext>)

University Graduation Requirements (<http://catalog.ewu.edu/archives/2021-2022/undergraduate-degree/#universitygraduationrequirements>) (UGR)

- Diversity Course List (<http://catalog.ewu.edu/archives/2021-2022/undergraduate-degree/#cultureandgenderdiversityintheuslisttext>)
- Foreign Language (<http://catalog.ewu.edu/archives/2021-2022/undergraduate-degree/#foreignlanguageugrttext>) (for Bachelor of Arts)
- Global Studies Course List (<http://catalog.ewu.edu/archives/2021-2022/undergraduate-degree/#internationalstudiesrequirementtext>)

Minor or Certificate (<http://catalog.ewu.edu/archives/2021-2022/undergraduate-degree/#majorminororcertificateugrtext>)
Senior Capstone Course List (<http://catalog.ewu.edu/archives/2021-2022/undergraduate-degree/#capstonecourselisttext>)

All admitted students must officially Declare a Major (<https://inside.ewu.edu/center-for-academic-advising-and-retention/academic-planning-tools/declare-your-major/>) by the time they reach 90 credits (junior standing).

Application for Graduation (use EagleNET (<https://inside.ewu.edu/eaglenet/>)) must be made at least two terms in advance of the term you expect to graduate (undergraduate and post-baccalaureate).

Use the Catalog Archives (<https://catalog.ewu.edu/archives/>) to determine two important catalog years (<http://catalog.ewu.edu/archives/2021-2022/undergraduate-degree/#activecatalogrulettext>).

SOAR (<https://soar.ewu.edu/selfservice/general/home.html>) calculates based on these two catalog years.

1. The catalog *in effect at the student's first term* of current matriculation is used to determine **BACR** (Breadth Area Credit Requirements) and **UGR** (Undergraduate Graduation Requirements).
2. The catalog *in effect at the time the student declares a major or minor* is used to determine the program requirements.

Students who successfully earn a BAB in Entrepreneurship from EWU should be able to do the following:

- learn how to assess and acquire the necessary financing to operate their business;
- learn how to build and use networks to develop and grow your business;
- learn how to create and build value in business ideas;
- learn how to evaluate your self-efficacy as it relates to becoming an entrepreneur;
- learn how to recognize, mitigate and manage risks associated with a new business;
- learn to present a compelling vision to lenders, investors customers, and other relevant parties;
- learn to recognize and assess business opportunities.