

# BUSINESS AND MARKETING EDUCATION/SECONDARY MAJOR OR ADD-ON ENDORSEMENT, BACHELOR OF ARTS IN EDUCATION (BAE)

For students/teachers who currently possess a Washington State Teaching Certificate.

The Business and Marketing Education (BME) add-on satisfies the endorsement for grades 5–12.

## Notes:

1. formal admission to the BAE program.
2. completion of university competencies in writing and university proficiency in math required prior to taking lower division required courses.
3. completion of university proficiency in writing required prior to taking upper division required courses.
4. the above major takes more than 12 quarters at an average of 15 credits per quarter.
5. in addition, career and technical education certification within business and marketing education includes a minimum of 2,000 hours of paid related work experience in business.
6. a required Career and Technical Education (CTE) certification within Business and Marketing Education (BME) requires a minimum of 2,000 hours of paid related work experience in business.
7. student teaching in business and marketing is required as well as the passage of the Washington Educator Skills Test Endorsement (WEST-E) State exam in business and marketing.

## Grade Requirements for Graduation

- a minimum grade  $\geq$ C in each course required for the major;
- a minimum GPA  $\geq$ 2.5.

Secondary Education students must complete the required Secondary Education Core and the following courses.

### Required Business and Marketing Education Courses

ACCT 251	PRINCIPLES OF FINANCIAL ACCOUNTING	5
ACCT 261	BUSINESS LAW	4
ACCT 351	INTERMEDIATE ACCOUNTING I	4
BUED 302	BUSINESS COMMUNICATION	4
BUED 425	WORKPLACE COMMUNICATIONS USING COMPUTER APPLICATIONS	5
BUED 470	INTRODUCTION TO COMPUTER SCIENCE FOR TEACHERS	4
BUED 475	METHODOLOGIES USED IN BUSINESS, ACCOUNTING, BUSINESS ENGLISH AND MARKETING	4
BUED 476	INSTRUCTIONAL METHODOLOGIES USING COMPUTER APPLICATIONS	4
CTED 301	PHILOSOPHY OF CAREER AND TECHNICAL EDUCATION	4

CTED 474	ADMINISTRATION OF WORK-SITE EDUCATION	4
DSCI 245	BUSINESS STATISTICS 1	4
ECON 200	INTRODUCTION TO MICROECONOMICS	5
ECON 201	INTRODUCTION TO MACROECONOMICS	5
ENTP 311	ENTREPRENEURIAL BEHAVIOR AND THINKING	4
FINC 335	FINANCIAL MANAGEMENT	4
HUMR 328	HUMAN RESOURCE MANAGEMENT	4
MKTG 310	PRINCIPLES OF MARKETING	4
Total Credits		72

## Secondary Education Core

30–hour multicultural education field requirement		
EDUC 303 & EDUC 309 & EDUC 341 & EDUC 386A & EDUC 413	FOUNDATIONS OF ASSESSMENT and FOUNDATIONS OF SECONDARY CLASSROOM MANAGEMENT and SECONDARY STRATEGIES, MANAGEMENT, ASSESSMENT and FIELD EXPERIENCE AND PRACTICUM and CONTENT AREA LITERACY: MANAGEMENT AND ASSESSMENT FOR SECONDARY EDUCATION CANDIDATES	15
EDUC 386B & EDUC 427	FIELD EXPERIENCE AND PRACTICUM and GENERAL STUDENT TEACHING K-12 (These are variable credit courses. The minimum for each is 3 credits.)	6-15
EDUC 426	SECONDARY STUDENT TEACHING 7-12	12
Total Credits		33-42

## University Competencies and Proficiencies

English (<http://catalog.ewu.edu/undergraduate-degree/#newitemtext>)  
 Mathematics (<http://catalog.ewu.edu/undergraduate-degree/#mathcompproficienciestext>)  
 Placement and Clearance Exams (<http://catalog.ewu.edu/placement/>)  
 Prior Learning/Sources of Credit AP, CLEP, IB (<http://catalog.ewu.edu/prior-learning/>)

General Education Requirements (<http://catalog.ewu.edu/undergraduate-degree/#generaleducationrequirementsger>)(GER)

- Minimum Credits—180 cumulative credit hours
  - 60 upper-division credits (300 level or above)
  - 45 credits in residence (attendance) at Eastern, with at least 15 upper-division credits in major in residence at Eastern
- Minimum Cumulative GPA  $\geq$ 2.0

## Breadth Area Core Requirements (BACR)

Humanities and Arts (<http://catalog.ewu.edu/undergraduate-degree/#humanitiesandfineartsgecrttext>)  
 Natural Sciences (<http://catalog.ewu.edu/undergraduate-degree/#naturalsciencesgecrttext>)  
 Social Sciences (<http://catalog.ewu.edu/undergraduate-degree/#socialsciencesgecrttext>)

University Graduation Requirements (<http://catalog.ewu.edu/undergraduate-degree/#universitygraduationrequirementsugr>)(UGR)

Diversity Course List (<http://catalog.ewu.edu/undergraduate-degree/#cultureandgenderdiversityintheuslisttext>)

Foreign Language (<http://catalog.ewu.edu/undergraduate-degree/#foreignlanguageugrtext>) (for Bachelor of Arts)

Global Studies Course List (<http://catalog.ewu.edu/undergraduate-degree/#internationalstudiesrequirementtext>)

Minor or Certificate (<http://catalog.ewu.edu/undergraduate-degree/#majorminororcertificateugrtext>)

Senior Capstone Course List (<http://catalog.ewu.edu/undergraduate-degree/#capstonecourselisttext>)

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All admitted students must officially Declare a Major (<https://access.ewu.edu/center-for-academic-advising-and-retention/academic-planning-tools/declare-your-major/>) by the time they reach 90 credits (junior standing).

Application for Graduation (<https://sites.ewu.edu/records-and-registration/files/2017/02/GraduationApp.pdf>) must be made at least two terms in advance of the term you expect to graduate (undergraduate and post-baccalaureate).

Use the Catalog Archives (<https://catalog.ewu.edu/archives/>) to determine two important catalog years (<http://catalog.ewu.edu/undergraduate-degree/#activecatalogruletext>). SOAR (<https://soar.ewu.edu/selfservice/general/home.html>) calculates based on these two catalog years.

1. The catalog *in effect at the student's first term* of current matriculation is used to determine **BACR** (Breadth Area Credit Requirements) **and UGR** (Undergraduate Graduation Requirements).
2. The catalog *in effect at the time the student declares a major or minor* is used to determine the program requirements.

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Students who successfully earn a BAE in Business and Marketing Education/Secondary from EWU should be able to do the following:

- create and sustain a safe learning environment that prepare diverse students for the workplace, advanced training, and continuing education;
- demonstrate competencies in business and marketing instructional methodologies; information technology clusters; information systems management; information processing applications; technical communications; entrepreneurship; marketing; business management; accounting; economics and finance; international business; and business law;
- demonstrate teaching competence in career development, work-site coordination, and integration of leadership development into the curriculum and management;
- integrate the state's Common Core Competencies and 21st century skills in the program implementation and assessment and, identify the diverse needs of students and implement programs and strategies that promote student competency and success;
- model personal and professional attributes and leadership skills that reflect productive life and work roles as well as implement and maintain collaborative partnerships with students, colleagues, community, business, industry, and families that maximize resources and promote student self-sufficiency.