

MUSIC TECHNOLOGY AND ENTREPRENEURSHIP, BACHELOR OF ARTS (BA)

The Bachelor of Arts in Music Technology and Entrepreneurship is designed to provide professional training for students who aim to succeed as creative entrepreneurs, performers, songwriters, engineers, and producers in the music industry. This program includes a contemporary music curriculum that addresses the dynamic and changing landscape of the music profession. Additionally, this degree includes courses from Engineering and Business to provide relevant training in this emerging field. The advancements in technology impact how music is performed, consumed, produced and marketed, and there is an abundance of opportunity for today's musician not addressed in traditional undergraduate music degree programs.

Note: two years of a single high school foreign language or one year of a single college-level foreign language is required.

Required Non-Credit Music Component

MUSC 110	CONVOCATION AND RECITAL ATTENDANCE (must be repeated each term)	0
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Required Music Courses

MUSC 101 & MUSC 102 & MUSC 103	MUSIC THEORY I and MUSIC THEORY II and MUSIC THEORY III	9
MUSC 104 & MUSC 105 & MUSC 106	SIGHT SINGING AND AURAL SKILLS and SIGHT SINGING AND AURAL SKILLS II and SIGHT SINGING AND AURAL SKILLS III	3
MUSC 120	PIANO CLASS I FOR MAJORS	1
MUSC 361 & MUSC 362	SOUND RECORDING ARTS I and SOUND RECORDING ARTS II	6
MUSC 363 & MUSC 364	DIGITAL AUDIO EDITING I and DIGITAL AUDIO EDITING II	6
MUSC 366	DATA-TO-MUSIC SONIFICATION	3
MUSC 367	3-D AUDIO	3
MUSC 386	SOUND SPACES	3
MUSC 410 & MUSC 411	AUDIO ENGINEERING AURAL SKILLS and AUDIO MASTERING TECHNIQUES	6
MUSC 493	MUSIC OUTREACH	1-3

Required Supporting Courses

DESN 275 & DESN 385	DIGITAL SOUND and ADVANCED DIGITAL SOUND	8
ENTP 387	BUSINESS STARTUP RESEARCH	4
ENTP 388	LEARNING FROM OTHERS: ENTREPRENEURIAL CASE ANALYSIS	4
ENTP 389	BUSINESS FEASIBILITY: PLAN AND PITCH	4

Required Ensembles—may be repeated as electives

MUSE 340	SYMPHONIC CHOIR	1
MUSE 341	CONCERT CHOIR	1
MUSE 321	WIND ENSEMBLE	1
MUSE 322	SYMPHONIC BAND	1
MUSE 330	ORCHESTRA	1
MUSE 362	CHAMBER MUSIC ENSEMBLES	1

Electives—choose from the following or consult with your advisor 9

MUSC 108	INSTRUCTION ON INSTRUMENT OR VOICE	
MUSC 170	COMMERCIAL VOICE LESSON	
MUSC 208	INSTRUCTION ON VOICE OR INSTRUMENT	
MUSC 209	COMPOSITIONAL TECHNIQUES	
MUSC 213	AMERICAN POPULAR MUSIC: 1920 AND BEYOND	
MUSC 244	MUSIC TECHNOLOGY	
MUSC 360	SONG WRITING	
MUSC 365	MUSIC INDUSTRY FORUM	
MUSC 495	INTERNSHIP	

Required Senior Capstone

MUSC 490	SENIOR CAPSTONE	4
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Total Credits 80-82

University Competencies and Proficiencies

- English (<http://catalog.ewu.edu/undergraduate-degree/#newitemtext>)
- Mathematics (<http://catalog.ewu.edu/undergraduate-degree/#mathcompproficiencytext>)
- Placement and Clearance Exams ([http://catalog.ewu.edu/](http://catalog.ewu.edu/placement/)placement/)
- Prior Learning/Sources of Credit AP, CLEP, IB ([http://catalog.ewu.edu/](http://catalog.ewu.edu/prior-learning/)prior-learning/)

General Education Requirements (<http://catalog.ewu.edu/undergraduate-degree/#generaleducationrequirementsger>)(GER)

- Minimum Credits—180 cumulative credit hours
 - 60 upper-division credits (300 level or above)
 - 45 credits in residence (attendance) at Eastern, with at least 15 upper-division credits in major in residence at Eastern
- Minimum Cumulative GPA ≥2.0

Breadth Area Core Requirements (BACR)

- Humanities and Arts (<http://catalog.ewu.edu/undergraduate-degree/#humanitiesandfineartsgecrtext>)
- Natural Sciences (<http://catalog.ewu.edu/undergraduate-degree/#naturalsciencesgecrtext>)
- Social Sciences (<http://catalog.ewu.edu/undergraduate-degree/#socialsciencesgecrtext>)

University Graduation Requirements (<http://catalog.ewu.edu/undergraduate-degree/#universitygraduationrequirementsugr>) (UGR)

- Diversity Course List (<http://catalog.ewu.edu/undergraduate-degree/#cultureandgenderdiversityintheuslisttext>)
- Foreign Language (<http://catalog.ewu.edu/undergraduate-degree/#foreignlanguageugrtext>) (for Bachelor of Arts)
- Global Studies Course List (<http://catalog.ewu.edu/undergraduate-degree/#internationalstudiesrequirementtext>)
- Minor or Certificate (<http://catalog.ewu.edu/undergraduate-degree/#majorminororcertificateugrtext>)
- Senior Capstone Course List (<http://catalog.ewu.edu/undergraduate-degree/#capstonecourselisttext>)

All admitted students must officially Declare a Major (<https://access.ewu.edu/center-for-academic-advising-and-retention/academic->

planning-tools/declare-your-major/) by the time they reach 90 credits (junior standing).

Application for Graduation (<https://sites.ewu.edu/records-and-registration/files/2017/02/GraduationApp.pdf>) must be made at least two terms in advance of the term you expect to graduate (undergraduate and post-baccalaureate).

Use the Catalog Archives (<https://catalog.ewu.edu/archives/>) to determine two important catalog years (<http://catalog.ewu.edu/undergraduate-degree/#activecatalogrulettext>). SOAR (<https://soar.ewu.edu/selfservice/general/home.html>) calculates based on these two catalog years.

1. The catalog *in effect at the student's first term* of current matriculation is used to determine **BACR** (Breadth Area Credit Requirements) **and UGR** (Undergraduate Graduation Requirements).
 2. The catalog *in effect at the time the student declares a major or minor* is used to determine the program requirements.
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Students who successfully earn a BA in Music Technology and Entrepreneurship from EWU should be able to do the following:

- compose, perform, or teach music effectively;
- demonstrate technical and esthetic understanding of music.