BUSINESS AND MARKETING EDUCATION/SECONDARY MAJOR OR ADD-ON ENDORSEMENT, BACHELOR OF ARTS IN EDUCATION (BAE)

For students/teachers who currently possess a Washington State Teaching Certificate.

The Business and Marketing Education (BME) add-on satisfies the endorsement for grades 5–12.

Notes:

1. formal admission to the BAE program.
2. completion of university competencies in writing and university proficiency in math required prior to taking lower division required courses.
3. completion of university proficiency in writing required prior to taking upper division required courses.
4. the above major takes more than 12 quarters at an average of 15 credits per quarter.
5. in addition, career and technical education certification within business and marketing education includes a minimum of 2,000 hours of paid related work experience in business.
6. a required Career and Technical Education (CTE) certification within Business and Marketing Education (BME) requires a minimum of 2,000 hours of paid related work experience in business.
7. student teaching in business and marketing is required as well as the passage of the Washington Educator Skills Test Endorsement (WEST-E) State exam in business and marketing.

Grade Requirements for Graduation

• a minimum grade ≥C in each course required for the major;
• a minimum GPA ≥2.5.

Secondary Education Core

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>BUED 302</td>
<td>BUSINESS COMMUNICATION</td>
<td>4</td>
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<tr>
<td>BUED 305</td>
<td>BUSINESS LAW</td>
<td>4</td>
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<tr>
<td>BUED 306</td>
<td>INTERMEDIATE ACCOUNTING I</td>
<td>4</td>
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<tr>
<td>BUED 307</td>
<td>WORKPLACE COMMUNICATIONS USING COMPUTER APPLICATIONS</td>
<td>5</td>
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<tr>
<td>BUED 308</td>
<td>INTRODUCTION TO COMPUTER SCIENCE FOR TEACHERS</td>
<td>4</td>
</tr>
<tr>
<td>BUED 309</td>
<td>METHODOLOGIES USED IN BUSINESS, ACCOUNTING, BUSINESS ENGLISH AND MARKETING</td>
<td>4</td>
</tr>
<tr>
<td>BUED 310</td>
<td>PHILOSOPHY OF CAREER AND TECHNICAL EDUCATION</td>
<td>4</td>
</tr>
<tr>
<td>BUED 311</td>
<td>ADMINISTRATION OF WORK-SITE EDUCATION</td>
<td>4</td>
</tr>
<tr>
<td>DSCI 224</td>
<td>BUSINESS STATISTICS I</td>
<td>4</td>
</tr>
<tr>
<td>ECON 200</td>
<td>INTRODUCTION TO MICROECONOMICS</td>
<td>5</td>
</tr>
<tr>
<td>ECON 201</td>
<td>INTRODUCTION TO MACROECONOMICS</td>
<td>5</td>
</tr>
<tr>
<td>ENTR 311</td>
<td>ENTREPRENEURIAL BEHAVIOR AND THINKING</td>
<td>4</td>
</tr>
<tr>
<td>FINC 335</td>
<td>FINANCIAL MANAGEMENT</td>
<td>4</td>
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<tr>
<td>HUMR 328</td>
<td>HUMAN RESOURCE MANAGEMENT</td>
<td>4</td>
</tr>
<tr>
<td>MKTG 310</td>
<td>PRINCIPLES OF MARKETING</td>
<td>4</td>
</tr>
</tbody>
</table>

Total Credits: 72

University Competencies and Proficiencies

- English (http://catalog.ewu.edu/undergraduate-degree/#newitemtext)
- Mathematics (http://catalog.ewu.edu/undergraduate-degree/#mathcompproficienciesiestext)
- Placement and Clearance Exams (http://catalog.ewu.edu/placement/)
- Prior Learning/Sources of Credit AP, CLEP, IB (http://catalog.ewu.edu/prior-learning/)

General Education Requirements (http://catalog.ewu.edu/undergraduate-degree/#generaleducationrequirementstext)(GER)

- Minimum Credits—180 cumulative credit hours
  - 60 upper-division credits (300 level or above)
  - 45 credits in residence (attendance) at Eastern, with at least 15 upper-division credits in major in residence at Eastern
- Minimum Cumulative GPA ≥2.0

Breadth Area Core Requirements (BACR)

- Humanities and Arts (http://catalog.ewu.edu/undergraduate-degree/#humanitiesandfineartsgecrtext)
- Natural Sciences (http://catalog.ewu.edu/undergraduate-degree/#naturalsciencesgecrtext)
- Social Sciences (http://catalog.ewu.edu/undergraduate-degree/#socialsciencesgecrtext)
University Graduation Requirements (http://catalog.ewu.edu/undergraduate-degree/#universitygraduationrequirementstext) (UGR)

Diversity Course List (http://catalog.ewu.edu/undergraduate-degree/#cultureandgenderdiversityintheuslisttext)

Foreign Language (http://catalog.ewu.edu/undergraduate-degree/#foreignlanguageugrtext) (for Bachelor of Arts)

Global Studies Course List (http://catalog.ewu.edu/undergraduate-degree/#internationalstudiesrequirementtext)

Minor or Certificate (http://catalog.ewu.edu/undergraduate-degree/#majorminororcertificateugrtext)

Senior Capstone Course List (http://catalog.ewu.edu/undergraduate-degree/#capstonecourselisttext)

All admitted students must officially Declare a Major (https://access.ewu.edu/center-for-academic-advising-and-retention/academic-planning-tools/declare-your-major/) by the time they reach 90 credits (junior standing).

Application for Graduation (https://sites.ewu.edu/records-and-registration/files/2017/02/GraduationApp.pdf) must be made at least two terms in advance of the term you expect to graduate (undergraduate and post-baccalaureate).

Use the Catalog Archives (https://catalog.ewu.edu/archives/) to determine two important catalog years (http://catalog.ewu.edu/undergraduate-degree/#activecatalogruletext). SOAR (https://soar.ewu.edu/selfservice/general/home.html) calculates based on these two catalog years.

1. The catalog in effect at the student’s first term of current matriculation is used to determine BACR (Breadth Area Credit Requirements) and UGR (Undergraduate Graduation Requirements).

2. The catalog in effect at the time the student declares a major or minor is used to determine the program requirements.

• create and sustain safe learning environment that prepare diverse students for the workplace, advanced training, and continuing education;

• demonstrate competencies in business and marketing instructional methodologies; information technology clusters; information systems management; information processing applications; technical communications; entrepreneurship; marketing; business management; accounting; economics and finance; international business; and business law;

• demonstrate teaching competence in career development, work-site coordination, and integration of leadership development into the curriculum and management;

• integrate the state’s Common Core Competencies and 21st century skills in the program implementation and assessment and, in identify the diverse needs of students and implement programs and strategies that promote student competency and success;

• model personal and professional attributes and leadership skills that reflect productive life and work roles as well as implement and maintain collaborative partnerships with students, colleagues, community, business, industry, and families that maximize resources and promote student self-sufficiency.