BADM 500. ECONOMIC ANALYSIS. 4 Credits.
Notes: Not open to those who have completed ECON 200 and ECON 201. This course does not count toward the MBA degree without permission of CBPA's Director of Graduate Programs. This is an accelerated course in micro- and macroeconomic principles, including these topics: functioning of a price system, supply and demand, forms of markets, theory of factor income, market interventions by government, macroeconomic measurements, determinants of national income and output, effects of monetary and fiscal policy and long-term growth.

BADM 502. FINANCE. 4 Credits.
Notes: this course is a prerequisite to MBA admission. This accelerated course deals with the application of basic theory and analytical techniques to financial decision making. Topics include time value of money, risk and return, capital management, cost of capital, option theory, capital structure decisions, dividend policy, and the market for corporate control.

BADM 503. QUANTITATIVE ANALYSIS IN BUSINESS. 4 Credits.
Notes: this course does not count toward the MBA degree without permission of the CBPA's Director of Graduate Programs. An accelerated course in descriptive and inferential statistics, including basic regression analysis, chi-square analysis and quality control methodology.

BADM 504. PLANNING METHODS II: POPULATION AND ECONOMY. 5 Credits.
Cross-listed: PLAN 504.
Pre-requisites: PLAN 503.
An introduction and application of population forecasting, economic analysis, and cost/benefit techniques and their application to planning problems. Students also learn to incorporate information from these techniques into professional planning reports and policy analysis.

BADM 505. ESSENTIALS OF ACCOUNTING. 4 Credits.
Notes: this course does not count toward the MBA degree without permission of the MBA Director. An accelerated course in understanding and using accounting information and accounting information systems in a business environment: includes coverage of both financial and managerial accounting information.

BADM 506. MARKETING. 4 Credits.
Notes: this course is a prerequisite to MBA admission. Students are introduced to basic marketing, product planning, channels of distribution, price systems and promotional activities.

BADM 507. MANAGEMENT OF ORGANIZATIONS. 4 Credits.
Notes: Students who have completed MGMT 326 may not enroll in BADM 507. This course is a prerequisite to MBA admission. This course explores the nature and challenges of successfully managing modern organizations. It provides a theoretical foundation that can be applied to specific real world business situations. Topics may include, but are not limited to, organization behavior, organization theory, human resources, motivation, job satisfaction, teamwork and group behavior, leadership, decision making, and adapting behaviors in international contexts.

BADM 508. ESSENTIALS OF OPERATIONS MANAGEMENT. 4 Credits.
Notes: Students who have not completed OPSM 330 or equivalent must enroll in BADM 508. Students who have completed OPSM 330 or equivalent must not be allowed to enroll in BADM 508. Please check with your advisor.
Pre-requisites: admission to MBA Program or permission of CBPA's Director of Graduate Programs. This course explores models and methods of production and service management. It provides a conceptual foundation and quantitative tools that can be applied to specific business problems. Topics may include, but are not limited to, process choice, product design, quality management, principles of supply chain management, facility planning, forecasting, inventory management and scheduling.

BADM 510. ECONOMIC DEVELOPMENT. 4 Credits.
Cross-listed: ECON 575.
Notes: may be stacked with ECON 475.
Pre-requisites: ECON 200 and ECON 201 or BADM 500.
Development prospects of present-day underdeveloped countries. Historical development of industrial countries by analogy. Attention given to both economic and non-economic factors in the development process and to population problems and human resource development.

BADM 515. MANAGERIAL ECONOMICS. 4 Credits.
This course is a study of economic theory and its specific applications to the manager's decision-making.

BADM 518. URBAN AND REGIONAL ECONOMICS. 4 Credits.
Cross-listed: ECON 558.
Notes: may be stacked with ECON 458.
Pre-requisites: ECON 200 and ECON 201 or BADM 500.
The major purpose of the course is to learn basic theories, methods and models in urban regional economics. First, we will consider basic models and theories to explain why, how and where urban areas exist, how urban areas have evolved over time and the location decisions of firms and households. Second, we will draw upon economic theories and use the tools of economics to analyze issues facing urban areas. These issues include urban poverty, congestion, crime, pollution, housing, foreclosure, segregation, drug usage, among others. We will consider policy options that can be used to address these issues and consider relevant economic research in the area.

BADM 520. DATA DRIVEN DECISION MAKING. 4 Credits.
Pre-requisites: permission of CBPA's Director of Graduate Programs or admission to the MBA Program. A career in management is likely to involve decision making based on data. It is important to be able to organize and use data appropriately and intelligently to make decisions. This course provides an understanding of the statistical and data analysis tools that are necessary in managerial decision making. It should make you aware of how data analysis tools can be used and misused within an organization.

BADM 530. CORPORATE FINANCE. 4 Credits.
Pre-requisites: permission of CBPA's Director of Graduate Programs or admission to the MBA Program. This course covers an analysis of valuation issues and project analysis as well as the relationship between risk, capital structure, cost of capital and dividend policy. It examines contemporary issues and problems confronting financial managers.
BADM 531. FINANCIAL STATEMENT ANALYSIS. 4 Credits.
Pre-requisites: admission to MBA Program or permission of CBPA’s Director of Graduate Programs.
This course prepares students to read, interpret and analyze financial statements. The course integrates various concepts and different procedures to provide both financial and accounting set of important analytical tools including abilities to read, interpret and compare financial statements, understand cash flow, different accounts on companies’ balance sheet and income statements, basic profitability and risk analysis issues.

BADM 532. INTERNATIONAL FINANCIAL MANAGEMENT. 4 Credits.
Pre-requisites: permission of the MBA Director or admission into the MBA Program.
Surveys the important aspects of financial management in the international arena, including international financial markets, exchange rate determination, exchange rate and country risks, risk hedging and financial management in international organizations.

BADM 533. INTERNATIONAL INVESTMENTS. 4 Credits.
Pre-requisites: permission of the MBA Director or admission into the MBA Program.
This course examines foreign exchange rates and relationships, international asset pricing, differences in equity markets, analysis of equity and debt securities, global investing and diversification. It includes equity analysis and portfolio management.

BADM 534. INVESTMENTS. 4 Credits.
Pre-requisites: admission to MBA Program or permission of CBPA’s Director of Graduate Programs.
This course examines basic securities analysis and valuation, investor objectives, the relationship between risk and return, sources of relevant information and portfolio theory. Practical application and current events will be emphasized.

BADM 536. FINANCIAL MARKETS AND INSTITUTIONS. 4 Credits.
Pre-requisites: permission of CBPA’s Director of Graduate Programs or admission to the MBA Program.
This course covers cases, computer simulations, spreadsheets (Excel) and other analytical methods applied to issues and problems in financial markets. The course discusses the various types of financial markets, the financial instruments traded in these markets and the institutions that serve them, interest rate determination and term structure and the role of central banks.

BADM 539. SPECIAL TOPICS. 1-5 Credits.
Notes: some sections are graded Pass/No Credit.
Pre-requisites: admission to MBA Program or permission of CBPA’s Director of Graduate Programs.
Electives are designed to (1) help students enhance functional business skills by providing an in-depth study of a selected topic from a business core area and (2) expose students to a variety of environments in which business decision making skills are applied, such as international or not-for-profit organizations and/or specific industries, such as health care or service industries.

BADM 540. MARKETING MANAGEMENT. 4 Credits.
Pre-requisites: admission to MBA Program or permission of CBPA’s Director of Graduate Programs.
This course is a study of both the theoretical and applied aspects of the marketing process. It covers the elements of successful marketing strategies, marketing decision-making and the impact of marketing on business.

BADM 541. MANAGERIAL COMMUNICATIONS. 4 Credits.
Pre-requisites: admission to the MBA program and completion of the MBA foundation or permission of the MBA director.
This course is designed to refine the student’s written, oral, and electronic communications skills as applied to the managerial environment within the organization.

BADM 542. GLOBAL MARKETING. 4 Credits.
Pre-requisites: admission to MBA Program or permission of CBPA’s Director of Graduate Programs.
Analysis of economic, cultural, political and competitive factors affecting firms in global markets. Examining the role of global marketing planning and strategy in overall firm growth and survival. And study of marketing in major trading blocs and developing markets.

BADM 543. LABOR RELATIONS. 2 Credits.
Cross-listed: PADM 543.
This course covers a broad range of topics such as history of the labor movement, federal and state statutes covering this field, emergency operations planning and legislative lobbying efforts.

BADM 545. COLLECTIVE BARGAINING. 2 Credits.
Cross-listed: PADM 545.
This course addresses the process of reaching agreement on a contract.

BADM 552. LEADERSHIP AND ETHICS. 4 Credits.
Pre-requisites: admission to MBA Program or permission of CBPA’s Director of Graduate Programs.
This course inquires as to leaders and leadership from a perspective of ethics. It asks the student to think about principled leadership through three complex lenses: personal character, accountability, and pragmatism (ethical action in an uncertain, competitive, and imperfect world). Each of these lenses reflects traditions in moral philosophy and each emphasizes fundamental aspects of leaders’ responsibilities.

BADM 555. STRATEGIC OPERATIONS. 4 Credits.
Pre-requisites: MBA Program admission and OPSM 330, or permission from the CBPA’s Director of Graduate Programs.
This course is a study of business operations practice - including production technology transfer, cause-and-effect for operations problems, operations strategies and action plans - and their applications to managerial decision making.

BADM 560. DECISION MAKING AND ACCOUNT INFORMATION. 4 Credits.
Pre-requisites: admission to MBA Program or permission of CBPA’s Director of Graduate Programs.
This course focuses on the use of accounting information and accounting information systems in business decision-making.

BADM 564. E-COMMERCE. 4 Credits.
Electronic commerce includes not only selling/buying online but also much more broad activities, such as organizational internal processes supports, electronic collaboration among partners, distance learning, and virtual communities. This course explores how the landscape of E-Commerce is changing and evolving. It covers the important topics of E-Commerce, including selling and marketing online, businesses trading and collaborating with other businesses, internal business process supports, legal, ethical and tax issues. Web security, E-Commerce infrastructure, etc. The course balances the strategic and technological aspects of successful E-Commerce with real-world business cases. This course also introduces the latest technological developments which will significantly impact the current and future E-Commerce, such as wireless technology, RFID (radio frequency identification) GDSN (global data synchronization network), EPC global Network, etc.
BADM 567. GLOBAL ACCOUNTING ENVIRONMENT. 4 Credits.
**Pre-requisites:** admission to MBA Program or permission of CBPA's Director of Graduate Programs.
This course provides an overview of international business theories within the context of international accounting issues, challenges and opportunities faced by multinationals regarding strategic and operational management overview that describes the factors that affect the final form of accounting including culture, institutions and the theory of the multinational firm.

BADM 570. INFORMATION TECHNOLOGY AND BUSINESS INTELLIGENCE. 4 Credits.
**Notes:** offered through the Business Analytics Department.
**Pre-requisites:** admission to MBA Program or permission of CBPA’s Director of Graduate Programs.
Managing and analyzing information is a critical skill for success in today's business environment. This course discusses IT management in organizations, including IT and business alignment, IT infrastructure, IT security, IT governance, IT service, IT project management, and IT ethics. This course also discusses database processing and business intelligence which provides a vital support to data-informed business decision making.

BADM 574. ENTREPRENEURSHIP AND SMALL BUSINESS FINANCE. 4 Credits.
This course is designed to assist students in understanding the stages of new venture development and how financing needs change with each stage. Students will learn to develop a financing plan consistent with the venture's business plan; to make appropriate financing choices; and to develop strategies to harvest the business.

BADM 577. ENTREPRENEURSHIP. 4 Credits.
**Pre-requisites:** admission to MBA Program or permission of CBPA’s Director of Graduate Programs.
This course is designed to provide the student a rigorous experience in not only learning about global entrepreneurship, but also in developing a business plan for either their own existing firm or a start-up opportunity. While not a capstone course it does require the student to utilize previously learned information that can be incorporated in the business plan. Verbal and oral communication, as well as Internet based communication and searching, are of import in this course.

BADM 580. INTERNATIONAL BUSINESS ENVIRONMENTS. 4 Credits.
**Pre-requisites:** admission to MBA Program or permission of CBPA’s Director of Graduate Programs.
This course provides an overview of the roles of business in the global economic, political, social and other environments in which businesses operate.

BADM 590. MBA CAPSTONE. 4 Credits.
**Pre-requisites:** permission of CBPA’s Director of Graduate Programs or admission to the MBA Program and completion of all other core courses.
This capstone course requires students to use knowledge from all previous coursework to analyze, evaluate, and solve complex organizational problems in case study formats. It builds on that knowledge to develop strategic thinking about organizations and their environments in conditions of uncertainty. Students work individually and in teams to make decisions and communicate with poise, interpersonal skill, and confidence.

BADM 595. INTERNSHIP. 1-5 Credits.
Internship.