

# JOURNALISM (JRNM)

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## JRNM 100. EASTERNER STAFF. 3 Credits.

**Notes:** graded Pass/Fail; repeatable for up to 9 credits.

**Pre-requisites:** permission of the instructor.

This course requires students to engage in reporting and editorial assignments on the staff of the university paper.

## JRNM 196. EXPERIMENTAL COURSE. 1-5 Credits.

## JRNM 199. SPECIAL STUDIES. 1-5 Credits.

## JRNM 209. MEDIA WRITING. 5 Credits.

**Notes:** students must complete this course with a grade  $\geq$ B to enroll in JRNM 332.

**Pre-requisites:** ENGL 201.

This course provides an introduction to the writing skills needed in journalism and public relations for print and digital platforms.

## JRNM 296. EXPERIMENTAL COURSE. 1-10 Credits.

## JRNM 299. DIRECTED STUDY. 1-3 Credits.

**Pre-requisites:** permission of the instructor.

## JRNM 305. PRINT LAYOUT AND CONTENT DESIGN. 5 Credits.

**Cross-listed:** TCOM 305.

This course emphasizes content-driven design and layout, and it focuses on the basic principles and skills needed in journalism and technical communication when writing and publishing content. In this course, students will develop and practice the content design and layout skills necessary to succeed in a variety of professional settings.

## JRNM 309. GRAMMAR FOR PROFESSIONAL WRITERS. 5 Credits.

**Cross-listed:** ENGL 309, TCOM 309.

**Pre-requisites:** ENGL 201.

Many professionals continue to struggle with grammar and usage rules throughout their careers. In this course, students will refresh and improve their knowledge of English grammar, style and usage rules. They will develop confidence in using correct punctuation, capitalization and verb forms, and learn how to create and employ different types of sentence structures, becoming proficient at writing clear, correct sentences to communicate effectively with a variety of audiences.

## JRNM 330. PRINCIPLES OF JOURNALISM. 5 Credits.

**Pre-requisites:** ENGL 201.

This course provides journalism students a survey of theory, critical analysis, contemporary trends and career opportunities in the field of journalism. This course is for students who plan to work as journalists or public relations specialists.

## JRNM 332. NEWS WRITING. 5 Credits.

**Pre-requisites:** ENGL 201 and JRNM 209 with a grade  $\geq$ B.

This course covers the news gathering process and how to write basic news reports.

## JRNM 333. ADVANCED NEWS WRITING. 5 Credits.

**Pre-requisites:** JRNM 332; co-requisite JRNM 341

This course engages students in the process of writing features, narratives and analyses.

## JRNM 334. MAGAZINE ARTICLE WRITING. 4 Credits.

**Pre-requisites:** JRNM 332 or permission of the instructor.

This course focuses on the development of article ideas, the preparation of manuscripts and analysis of various markets with a view of selling articles.

## JRNM 335. MULTIMEDIA JOURNALISM. 5 Credits.

**Pre-requisites:** JRNM 209 or JRNM 332.

Students develop writing, editing and producing skills for journalism across digital platforms. The course includes a hands-on introduction to multimedia reporting. Multimedia reporting is defined as the effective and ethical use of text, still photographs, video clips, audio, graphics and interactivity for the Web.

## JRNM 341. REPORTING. 5 Credits.

**Pre-requisites:** JRNM 332; co-requisite JRNM 333

In this course students gain a greater appreciation of public issues and controversies while exploring strategies for explaining these often complex issues to the general public.

## JRNM 351. THE LAW OF JOURNALISM. 4 Credits.

Prerequisite: sophomore standing or permission of the instructor In this course students learn about laws pertaining to the profession of journalism. Topics may include freedom of the press, libel, privacy and copyright.

## JRNM 395. INTERNSHIP. 1-15 Credits.

**Notes:** may be repeated.

**Pre-requisites:** permission of the instructor, department chair and college dean.

Students obtain real-world experience by spending one or more quarters working with professionals in the news media. These experiences may be with practitioners working at newspapers, radio, television, online news outlets or working in public relations with an organization.

## JRNM 399. DIRECTED STUDY. 1-5 Credits.

## JRNM 400. EASTERNER STAFF LEADERSHIP. 3 Credits.

**Notes:** repeatable for up to 9 credits.

**Pre-requisites:** JRNM 100.

Students learn how to manage the publication of a student newspaper.

## JRNM 435. CRITICAL WRITING. 4 Credits.

**Pre-requisites:** JRNM 332.

This course provides students the opportunity to analyze effective persuasive writing in newspapers, magazines, websites and blogs. Students develop effective reporting techniques, learn how to focus and structure an argument and strengthen their commentary.

## JRNM 442. NEWS LITERACY: PROPAGANDA AND FAKE NEWS. 5 Credits.

**Pre-requisites:** JRNM 333 or permission of the instructor.

This course considers philosophical questions and practical reporting techniques pertaining to news coverage. It develops students' news literacy by expanding their ability to discern credible news sources from fake news and propaganda.

## JRNM 453. PUBLIC RELATIONS WRITING. 5 Credits.

**Notes:** one of the requirements for public relations majors.

**Pre-requisites:** JRNM 209 or JRNM 332.

Practice in methods of preparing and producing messages for organizations in print and other media forms. For those planning public relations careers, this writing course provides a foundation for the public relations major. Students will practice writing a variety of public relations materials.

## JRNM 470. NEWS DESIGN. 4 Credits.

**Pre-requisites:** JRNM 305 or TCOM 305, or permission of the instructor.

Applies the theories and principles of publication design to newspaper, newsletter, magazine and online platforms with digital technology.

**JRNM 475. EDITING AND PUBLISHING. 4 Credits.**

**Pre-requisites:** ENGL 309, JRNM 309 or TCOM 309.

This course covers the editing of newspapers, magazines and online publications. It considers issues of design in the preparation of copy, art and photography for publication.

**JRNM 480. NON-FICTION WRITING PROJECTS. 5 Credits.**

**Pre-requisites:** ENGL 459, permission of the instructor.

This course consists of both classroom instruction and editorial advice on finding, writing, revising and placing non-fiction articles.

**JRNM 490. SENIOR CAPSTONE: CONTEMPORARY TRENDS IN JOURNALISM. 4 Credits.**

**Pre-requisites:** JRNM 332, JRNM 341, senior standing.

**Satisfies:** a university graduation requirement—senior capstone.

This course provides students the opportunity to integrate their academic study in the field of journalism, examine contemporary trends, and prepare for a career in the field.

**JRNM 495. PROFESSIONAL INTERNSHIP. 1-15 Credits.**

**JRNM 496. EXPERIMENTAL COURSE. 1-10 Credits.**

**JRNM 497. WORKSHOP, SHORT COURSE, CONFERENCE, SEMINAR. 1-5 Credits.**

**JRNM 498. SEMINAR. 1-5 Credits.**

**JRNM 499. DIRECTED STUDY. 1-15 Credits.**

**Pre-requisites:** permission of the instructor.