

EXPERIENCE ECONOMY ENTREPRENEURSHIP MAJOR, BACHELOR OF SCIENCE (BS)

Note: this program is currently not accepting new students.

In this major students complete the accredited core in Recreation and Leisure Services. They also complete three required courses from the Entrepreneurship program (ENTP 389, ENTP 411, and ENTP 412). In addition to the required Entrepreneurship courses listed, students are directed to take two additional Entrepreneurship electives from an approved list (see curriculum guide) for an additional 8 credits or 20 total credits from the Entrepreneurship program.

Students must also complete a professional internship, per the accrediting body for RCLS - COAPRT (12 credits). In total, students will complete 82 credits across the RCLS and Entrepreneurship Programs (RCLS = 62 / Entrepreneurship = 20).

Students have the option to take additional elective credits from Entrepreneurship (above and beyond the three required courses and two elective courses) or they can complete a WAMS minor or certificate to bring their total up to 90 credits.

Required—1500 hours of practical experience—see advisor.

Required Core Courses

RCLS 201	FOUNDATIONS OF THE RECREATION EXPERIENCE INDUSTRY	4
RCLS 220	LEADERSHIP DEVELOPMENT IN RECREATION EXPERIENCE MANAGEMENT	3
RCLS 240	OVERVIEW OF THERAPEUTIC RECREATION SERVICES	4
RCLS 270	DIVERSITY, EQUITY, AND INCLUSION IN THE WORKPLACE	2
RCLS 313	PUBLIC LANDS AND OUTDOOR RECREATION	4
RCLS 360	FACILITY PLANNING AND ENVIRONMENTAL DESIGN	4
RCLS 385	EVENT PLANNING AND EXPERIENCE DESIGN	4
RCLS 400	LIABILITY AND RISK MANAGEMENT IN RECREATION EXPERIENCE MANAGEMENT	4
RCLS 425	EVALUATION AND RESEARCH METHODS IN RECREATION EXPERIENCE MANAGEMENT	4
RCLS 435	PROFESSIONAL PREPARATION IN RECREATION EXPERIENCE MANAGEMENT	2
RCLS 455	RESORT AND COMMERCIAL RECREATION MANAGEMENT	3
RCLS 470	ORGANIZATIONAL MANAGEMENT AND ADMINISTRATION IN RECREATION EXPERIENCE MANAGEMENT	4
RCLS 480	FINANCIAL RESOURCE MANAGEMENT IN RECREATION EXPERIENCE	4

Required Supporting Courses

ENTP 389	BUSINESS FEASIBILITY: PLAN AND PITCH	4
ENTP 411	FINDING AND EVALUATING OPPORTUNITIES	4
ENTP 412	BUSINESS MODEL DESIGN	4

Choose Two Entrepreneurship Electives 8

ENTP 311	ENTREPRENEURIAL BEHAVIOR AND THINKING	
ENTP 388	THE ENTREPRENEURIAL EXPERIENCE	
ENTP 433	LEADERSHIP, INNOVATION AND SUSTAINABILITY	
ENTP 438	ENTREPRENEURIAL AND SMALL BUSINESS FINANCE	
ENTP 466	PUBLIC RELATIONS IN BUSINESS AND FOR ENTREPRENEURSHIP	

Required Professional Internship

RCLS 492	EXPERIENCE ECONOMY ENTREPRENEURSHIP PROFESSIONAL INTERNSHIP	12
----------	---	----

Required Senior Capstone

RCLS 490	SENIOR CAPSTONE IN RECREATION	4
----------	-------------------------------	---

Total Credits 82

University Competencies and Proficiencies

English (<http://catalog.ewu.edu/undergraduate-degree/#newitemtext>)

Quantitative and Symbolic Reasoning (<http://catalog.ewu.edu/undergraduate-degree/#mathcompproficiencytext>)

Placement and Clearance (<http://catalog.ewu.edu/placement/>)

Prior Learning/Sources of Credit AP, CLEP, IB (<http://catalog.ewu.edu/prior-learning/>)

General Education Requirements (<http://catalog.ewu.edu/undergraduate-degree/#generaleducationrequirements>) (GER)

- Minimum Credits—180 cumulative credit hours
 - 60 upper-division credits (300 level or above)
 - 45 credits in residence (attendance) at Eastern, with at least 15 upper-division credits in major in residence at Eastern
- Minimum Cumulative GPA ≥ 2.0

Breadth Area Core Requirements (BACR)

Humanities and Arts (<http://catalog.ewu.edu/undergraduate-degree/#humanitiesandfineartsgecrtxt>)

Natural Sciences (<http://catalog.ewu.edu/undergraduate-degree/#naturalsciencesgecrtxt>)

Social Sciences (<http://catalog.ewu.edu/undergraduate-degree/#socialsciencesgecrtxt>)

University Graduation Requirements (<http://catalog.ewu.edu/undergraduate-degree/#universitygraduationrequirements>) (UGR)

Diversity Course List (<http://catalog.ewu.edu/undergraduate-degree/#cultureandgenderdiversityintheuslisttext>)

Foreign Language (<http://catalog.ewu.edu/undergraduate-degree/#foreignlanguageugrtxt>) (for Bachelor of Arts)

Global Studies Course List (<http://catalog.ewu.edu/undergraduate-degree/#internationalstudiesrequirementtext>)

Minor or Certificate (<http://catalog.ewu.edu/undergraduate-degree/#majorminororcertificateugrtxt>)

Senior Capstone Course List (<http://catalog.ewu.edu/undergraduate-degree/#capstonecourselisttext>)

Application for Graduation (use EagleNET (<https://inside.ewu.edu/eaglenet/>)) must be made at least two terms in advance of the term you expect to graduate (undergraduate and post-baccalaureate).

Use the Catalog Archives (<https://catalog.ewu.edu/archives/>) to determine two important catalog years (<http://catalog.ewu.edu/undergraduate-degree/#activecatalogruletext>).

Degree Works (<https://inside.ewu.edu/records-and-registration/degree-works/>) calculates based on these two catalog years.

- a. The catalog *in effect at the student's first term* of current matriculation is used to determine **BACR** (Breadth Area Credit Requirements) **and UGR** (Undergraduate Graduation Requirements).
- b. The catalog *in effect at the time the student declares a major or minor* is used to determine the program requirements.

Students who successfully earn a BS in Experience Economy Entrepreneurship from EWU should be able to do the following:

- demonstrate a working knowledge of technology and its various uses in the recreation profession;
- demonstrate a working knowledge of the career and entrepreneurship opportunities available upon graduation;
- demonstrate an awareness of diversity, equity, inclusion, and will demonstrate multi-cultural competence in recreation and leisure service delivery settings;
- demonstrate an understanding of the history, breadth, depth, and complexity of the recreation and leisure services industry;
- demonstrate effective oral and written communication skills;
- demonstrate knowledge of and skill at research, problem-solving, and critical thinking;
- demonstrate an understanding of the complexity and significance of the travel and tourism industry;
- demonstrate the ability to develop and lead a variety of recreationally and developmentally appropriate programs and activities across the human life span;
- be prepared to start their own business;
- be prepared to seek employment in Phase II companies (government designation for growth and capital raising businesses);
- be prepared to lead change initiatives in existing companies (entrepreneurship).