

RECREATION EXPERIENCE MANAGEMENT MAJOR, BACHELOR OF SCIENCE (BS)

The nationally accredited Bachelor of Science in Recreation Experience Management trains recreation professionals for positions with community and college recreation, corporate training and management, resort and tourism companies, youth and adventure programs, outfitting companies, sport management companies, event and convention centers, health/wellness and rehabilitative medicine, federal and state land management agencies, corrections, military recreation, and much more. Students who complete this degree are eligible to sit for the Certified Park and Recreation Professional (CPRP) and Certified Park and Recreation Executive (CPRE) exams.

The degree includes four concentrations:

- **Recreation and Tourism Management**
- **Outdoor Recreation Leadership**
- **Natural Resource Recreation**
- **Experiential Training and Development**

The curriculum is designed to aid students in developing a philosophical and practical knowledge of the recreation experience industry. Students are exposed to skill sets and competencies that are relevant to a management career in recreation through the means of a variety of experiential learning opportunities. Students may choose from a comprehensive curriculum in one of the major concentrations listed above, in addition to minors in Experiential Training and Development and Sport Management.

Required Core

RCLS 201	FOUNDATIONS OF THE RECREATION EXPERIENCE INDUSTRY	4
RCLS 220	LEADERSHIP DEVELOPMENT IN RECREATION EXPERIENCE MANAGEMENT	3
RCLS 240	OVERVIEW OF THERAPEUTIC RECREATION SERVICES	4
RCLS 270	DIVERSITY, EQUITY, AND INCLUSION IN THE WORKPLACE	2
RCLS 313	PUBLIC LANDS AND OUTDOOR RECREATION	4
RCLS 360	FACILITY PLANNING AND ENVIRONMENTAL DESIGN	4
RCLS 385	EVENT PLANNING AND EXPERIENCE DESIGN	4
RCLS 400	LIABILITY AND RISK MANAGEMENT IN RECREATION EXPERIENCE MANAGEMENT	4
RCLS 425	EVALUATION AND RESEARCH METHODS IN RECREATION EXPERIENCE MANAGEMENT	4
RCLS 435	PROFESSIONAL PREPARATION IN RECREATION EXPERIENCE MANAGEMENT	2
RCLS 455	RESORT AND COMMERCIAL RECREATION MANAGEMENT	3
RCLS 470	ORGANIZATIONAL MANAGEMENT AND ADMINISTRATION IN RECREATION EXPERIENCE MANAGEMENT	4
RCLS 480	FINANCIAL RESOURCE MANAGEMENT IN RECREATION EXPERIENCE	4

RCLS 495	RECREATIONAL MANAGEMENT PROFESSIONAL INTERNSHIP	12
----------	---	----

Choose one of the following concentrations 12-22

Recreation and Tourism Management

MKTG 310	PRINCIPLES OF MARKETING
PHED 193	STANDARD FIRST AID AND SAFETY
RCLS 349	YOUTH SPORTS MANAGEMENT
RCLS 462	FOUNDATIONS OF TRAVEL AND TOURISM

Optional Additional Courses

RCLS 351	FIELD PRACTICUM
RCLS 465	SEMINAR IN TRAVEL AND TOURISM

Outdoor Recreation Leadership

RCLS 206	OUTDOOR LIVING SKILLS
RCLS 290	WILDERNESS AND REMOTE FIRST AID
RCLS 306	ESSENTIALS OF SNOW-BASED TRAVEL
RCLS 375	WHITEWATER RAFTING GUIDE TECHNIQUES
RCLS 410	OUTDOOR LEADERSHIP
RCLS 422	EXPEDITION PLANNING AND LEADERSHIP

Natural Resource Recreation

BIOL 411	FIELD BOTANY
GEOS 323	GEOGRAPHIC INFORMATION SYSTEMS I: SPATIAL ANALYSIS FOR ENVIRONMENTAL SCIENCES
RCLS 290	WILDERNESS AND REMOTE FIRST AID
RCLS 410	OUTDOOR LEADERSHIP

Electives-choose one of the following courses

BIOL 306	WILDLAND FIRE ECOLOGY
BIOL 312	FUNDAMENTALS OF SOIL SCIENCE
CRIM 300	INTRODUCTION TO THE CRIMINAL JUSTICE SYSTEM

Experiential Training and Development

PHED 193	STANDARD FIRST AID AND SAFETY or RCLS 290 WILDERNESS AND REMOTE FIRST AID
RCLS 333	FACILITATION AND GROUP DYNAMICS IN RECREATION MANAGEMENT
RCLS 335	PRACTITIONER TRAINING AND DEVELOPMENT IN RECREATION EXPERIENCE MANAGEMENT
RCLS 380	EXPERIENTIAL LEARNING AND LEADERSHIP

Electives-choose one of the following courses

CMST 430	COMMUNICATION IN ORGANIZATIONS
MGMT 326	ORGANIZATION THEORY AND BEHAVIOR
SOCI 470	SOCIAL CHANGE

Capstone

RCLS 490	SENIOR CAPSTONE IN RECREATION	4
----------	-------------------------------	---

Total Credits 74-84

University Competencies and Proficiencies

English (<http://catalog.ewu.edu/undergraduate-degree/#newitemtext>)

Quantitative and Symbolic Reasoning (<http://catalog.ewu.edu/undergraduate-degree/#mathcompproficienciestext>)

Placement and Clearance (<http://catalog.ewu.edu/placement/>)

Prior Learning/Sources of Credit AP, CLEP, IB (<http://catalog.ewu.edu/prior-learning/>)

General Education Requirements (<http://catalog.ewu.edu/undergraduate-degree/#generaleducationrequirements>) (GER)

- Minimum Credits—180 cumulative credit hours
 - 60 upper-division credits (300 level or above)
 - 45 credits in residence (attendance) at Eastern, with at least 15 upper-division credits in major in residence at Eastern
- Minimum Cumulative GPA ≥ 2.0

Breadth Area Core Requirements (BACR)

Humanities and Arts (<http://catalog.ewu.edu/undergraduate-degree/#humanitiesandfineartsgecrtext>)
 Natural Sciences (<http://catalog.ewu.edu/undergraduate-degree/#naturalsciencesgecrtext>)
 Social Sciences (<http://catalog.ewu.edu/undergraduate-degree/#socialsciencesgecrtext>)

University Graduation Requirements (<http://catalog.ewu.edu/undergraduate-degree/#universitygraduationrequirements>) (UGR)

Diversity Course List (<http://catalog.ewu.edu/undergraduate-degree/#cultureandgenderdiversityintheuslisttext>)
 Foreign Language (<http://catalog.ewu.edu/undergraduate-degree/#foreignlanguageugrtext>) (for Bachelor of Arts)
 Global Studies Course List (<http://catalog.ewu.edu/undergraduate-degree/#internationalstudiesrequirementtext>)
 Minor or Certificate (<http://catalog.ewu.edu/undergraduate-degree/#majorminororcertificateugrtext>)
 Senior Capstone Course List (<http://catalog.ewu.edu/undergraduate-degree/#capstonecourselisttext>)

Application for Graduation (use EagleNET (<https://inside.ewu.edu/eaglenet/>)) must be made at least two terms in advance of the term you expect to graduate (undergraduate and post-baccalaureate).

Use the Catalog Archives (<https://catalog.ewu.edu/archives/>) to determine two important catalog years (<http://catalog.ewu.edu/undergraduate-degree/#activecatalogruletext>).

Degree Works (<https://inside.ewu.edu/records-and-registration/degree-works/>) calculates based on these two catalog years.

- The catalog *in effect at the student's first term* of current matriculation is used to determine **BACR** (Breadth Area Credit Requirements) and **UGR** (Undergraduate Graduation Requirements).
- The catalog *in effect at the time the student declares a major or minor* is used to determine the program requirements.

Students who successfully earn a BS in Recreation Experience Management from EWU should be able to do the following:
REM PROGRAM REQUIREMENTS

Accredited Core Outcomes:

- Demonstrate an understanding of the basic functions and be able to apply skills in the areas of administration; budgeting; evaluation and assessment; promotions and marketing; employee recruitment,

training, and supervision; risk management; customer service; and small business enterprise.

- Demonstrate an understanding of the principles of organizational leadership, and employee and customer motivation.
- Demonstrate the ability to perform essential functions in the areas of programming; activity analysis, implementation, and evaluation; recreation leadership and facilitation; and facilities management.
- Demonstrate an understanding of the principles of commercial enterprise and entrepreneurship as they apply to the recreation industry.
- Demonstrate the ability to articulate a land management and stewardship philosophy.

REM CONCENTRATION OUTCOMES:
Recreation and Tourism Management

- Demonstrate the ability to perform essential programming functions in resort and commercial recreation settings.
- Demonstrate the ability to perform essential functions in the areas of aquatics and sport management.

Outdoor Recreation Leadership

- Demonstrate proficiency in the technical skills necessary to lead outdoor recreation experiences by completing an assessment and obtaining certifications in the technical skills.
- Demonstrate how to lead outdoor recreation experiences for multiple populations by leading their peers and others in outdoor recreation activities.

Natural Resource Recreation

- Demonstrate proficiency in the use of GIS in public land management contexts.
- Demonstrate how to deliver natural resource recreation opportunities for public agencies while conserving the natural resource.

Experiential Training and Development

- Develop immersive learning programs that focus on adult learning, experiential learning, and organizational development.
- Custom design experiences that drive transformation in individuals, groups and organizations utilizing proven leadership assessments.