

SPORT MANAGEMENT MINOR

Sport management is a popular degree option for students across the country. Sports management degrees can help students position themselves for various jobs. According to Bureau of Labor Statistics, these jobs are projected to increase by 2026: athletic director, sports marketing, ticket sales, sport promotions, sport sustainability directors, youth sport program administrator, fitness/sports performance center administrator.

Required Courses

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| ECON 454 | SPORTS ECONOMICS | 5 |
| MKTG 310 | PRINCIPLES OF MARKETING | 4 |
| PHED 425 | SPORT IN AMERICAN CULTURE | 4 |
| RCLS 349 | YOUTH SPORTS MANAGEMENT | 2 |
| Choose one of the following | | 4 |
| ACCT 252 | PRINCIPLES OF MANAGEMENT ACCOUNTING | |
| RCLS 480 | BUDGETING IN RECREATION AND LEISURE SERVICES | |
| Choose one of the following | | 1-5 |
| PHED 351 | PROFESSIONAL DEVELOPMENT FIELD PRACTICUM | |
| RCLS 350 | RECREATION PRACTICUM | |
| <hr/> Total Credits | | 20-24 |