

SPORT MANAGEMENT MINOR

Sport management is a popular degree option for students across the country. Sports management degrees can help students position themselves for various jobs. According to Bureau of Labor Statistics, these jobs are projected to increase by 2026: athletic director, sports marketing, ticket sales, sport promotions, sport sustainability directors, youth sport program administrator, fitness/sports performance center administrator.

Required Courses

ECON 454	SPORTS ECONOMICS	5
MKTG 310	PRINCIPLES OF MARKETING	4
PHED 425	SPORT IN AMERICAN CULTURE	4
RCLS 349	YOUTH SPORTS MANAGEMENT	2
Choose one of the following		4
ACCT 252	PRINCIPLES OF MANAGEMENT ACCOUNTING	
RCLS 480	FINANCIAL RESOURCE MANAGEMENT IN RECREATION EXPERIENCE	
Choose one of the following		1-5
PHED 351	PROFESSIONAL DEVELOPMENT FIELD PRACTICUM	
RCLS 350	RECREATION PRACTICUM	
Total Credits		20-24