The Master of Business Administration is an advanced professional degree in business administration emphasizing quantitative and qualitative skills necessary for leadership in today's organizational environment. It prepares students for management positions in business firms, government agencies, and not-for-profit entities. Organizations need leaders who can work well in group situations, appreciate the value of diversity, foster creativity and innovation, create an entrepreneurial spirit, and provide practical solutions to real-world problems. Managers today are faced with complex global problems and a rapidly changing business environment, so they must have an appreciation for lifelong learning. The MBA at Eastern Washington University is designed to equip graduates with required skills, knowledge, and abilities to flourish in a complex organizational environment.

The MBA curriculum has been infused with the application of research as well as computer, quantitative, written and oral communications skills as they relate to managerial decision making. To succeed in the MBA program, students need to possess these skills including mathematics up to at least the finite mathematics level prior to starting their studies. Students should expect that courses will require research on topics beyond what is found in assigned texts and materials. Eastern offers computer labs and access to nationwide data banks. MBA students also have access to EWU's John F. Kennedy Library on the Cheney campus, the Spokane Academic Library on the Spokane campus, online library resources, and other assistance.

Accreditation
Eastern began offering graduate business programs in 1966 and the Master of Business Administration (MBA) through the Evening MBA was authorized in 1975. The MBA has been AACSB-International accredited.

Advancement to Degree Candidacy, Graduation Application, Graduation GPA, and Other Graduate Studies Policies and Procedures
Refer to the Graduate Studies Policies and Procedures section of this catalog for graduate student requirements that must be met for an MBA degree to be granted.

Course Schedules and Time Limits
Three-fourths of the minimum credits required for the MBA degree (at least 33 credits) must be EWU resident credits. The remaining courses may consist of Eastern extension credits or approved residence or extension credits from other accredited institutions, provided that they are pre-approved.

The MBA program must be completed within six years after the first applicable advanced MBA course has been taken. MBA courses are 4 credits. The maximum allowable load is 16 credits a quarter. MBA students working full-time usually carry no more than 8 credits (two courses) a quarter.

MPAcc/MBA Dual Program
Students may earn a Master of Business Administration (MBA) and Master of Professional Accounting (MPAcc) dual degree. In this program of study, core courses from one degree program may be used as elective courses in the second program, thereby reducing the number of credits required for each degree. MPAcc/MBA (http://catalog.ewu.edu/ps/sb/professional-accounting-business-administration-mpacc-mba/) dual degree students must be admitted through the Graduate Programs Office after applying to the dual program. Admitted students must have satisfied the undergraduate (prerequisite) course requirements of both programs at the time of entry or soon after. Students interested in the specific requirements of this dual degree program must contact the MBA Program Specialist or the MPAcc Program Advisor in advance of consideration for admission.

Online (https://online.ewu.edu/programs/mba-programs.aspx)
MBA Program
Eastern Washington University offers an accelerated path toward earning an Online MBA with a choice of six concentrations:

- MBA with an Accounting concentration (https://online.ewu.edu/degrees/business/mba/accounting/)
- MBA with a Finance concentration (https://online.ewu.edu/degrees/business/mba/finance/)
- MBA with an International Business concentration (https://online.ewu.edu/degrees/business/mba/international-business/)
- MBA with a General Business concentration (https://online.ewu.edu/degrees/business/mba/general/)
- MBA with a Health Services Administration concentration with an optional certificate (https://online.ewu.edu/degrees/business/mba/health-services-administration/)
- MBA with an Organizational Leadership concentration (https://online.ewu.edu/degrees/business/mba/)

Online MBA
Foundation Requirements—the following three foundation courses may be waived based on prior equivalent coursework. BADM 502 and BADM 505 can also be satisfied with Ivy online equivalent courses.

<table>
<thead>
<tr>
<th>Course</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>BADM 502</td>
<td>FINANCE (or equivalent)</td>
</tr>
<tr>
<td>BADM 503</td>
<td>QUANTITATIVE ANALYSIS IN BUSINESS (or equivalent)</td>
</tr>
<tr>
<td>BADM 505</td>
<td>ESSENTIALS OF ACCOUNTING (or equivalent)</td>
</tr>
</tbody>
</table>

If you are required to take any foundation courses (i.e., Finance, Quantitative Analysis in Business and/or Essentials of Accounting), BADM 502 is required to be fulfilled before taking BADM 530 and finance electives, BADM 503 is required to be fulfilled before taking BADM 520, and BADM 505 is required to be fulfilled before taking BADM 560 and accounting electives. Contact MBA Program Specialist for details.

Required Core Coursework

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>BADM 508</td>
<td>ESSENTIALS OF OPERATIONS MANAGEMENT</td>
<td>4</td>
</tr>
<tr>
<td>BADM 520</td>
<td>DATA DRIVEN DECISION MAKING</td>
<td>4</td>
</tr>
<tr>
<td>BADM 530</td>
<td>CORPORATE FINANCE</td>
<td>4</td>
</tr>
<tr>
<td>BADM 540</td>
<td>MARKETING MANAGEMENT</td>
<td>4</td>
</tr>
<tr>
<td>BADM 552</td>
<td>LEADERSHIP AND ETHICS</td>
<td>4</td>
</tr>
<tr>
<td>BADM 560</td>
<td>ADVANCED ACCOUNTING FOR MANAGERS</td>
<td>4</td>
</tr>
<tr>
<td>BADM 590</td>
<td>MBA CAPSTONE</td>
<td>4</td>
</tr>
</tbody>
</table>
Online MBA students must complete one of the following concentrations—Accounting, Data Analytics, Finance, International Business, General Business, Health Services Administration (with Certificate option) or Organizational Leadership.

### Accounting
- BADM 531 FINANCIAL STATEMENT ANALYSIS
- BADM 557 ADVANCED COST ACCOUNTING FOR MBA STUDENTS
- BADM 569 INTERNATIONAL FORENSIC ACCOUNTING

Students must complete an additional 4 credits (one course) from another MBA concentration.

### Data Analytics
- BADM 582 BUSINESS INTELLIGENCE FOR MANAGERS
- BADM 584 DATA VISUALIZATION FOR MANAGERS
- BADM 586 BUSINESS FORECASTING FOR MANAGERS
- BADM 588 MACHINE LEARNING AND ARTIFICIAL INTELLIGENCE FOR BUSINESS

### Finance
- BADM 531 FINANCIAL STATEMENT ANALYSIS
- BADM 532 INTERNATIONAL FINANCIAL MANAGEMENT
- BADM 533 INTERNATIONAL INVESTMENTS

Students must complete an additional 4 credits (one course) from another MBA concentration.

### International Business
- BADM 532 INTERNATIONAL FINANCIAL MANAGEMENT
- BADM 533 INTERNATIONAL INVESTMENTS
- BADM 569 INTERNATIONAL FORENSIC ACCOUNTING

Students must complete an additional 4 credits (one course) from another MBA concentration.

### Health Services Administration – choose three courses from the following.
- HSAD 500 U.S. HEALTH SYSTEMS
- HSAD 510 HEALTH LAW AND HUMAN RESOURCES
- HSAD 520 HEALTH SYSTEMS FINANCE AND GOVERNANCE
- HSAD 545 BUSINESS INTELLIGENCE IN HEALTH SYSTEMS

Students must complete an additional 4 credits (one course) from another MBA concentration.

### General Business—choose four courses from the following.
- BADM 531 FINANCIAL STATEMENT ANALYSIS
- BADM 532 INTERNATIONAL FINANCIAL MANAGEMENT
- BADM 533 INTERNATIONAL INVESTMENTS
- BADM 557 ADVANCED COST ACCOUNTING FOR MBA STUDENTS
- BADM 569 INTERNATIONAL FORENSIC ACCOUNTING

### Organizational Leadership
- LEAD 502 SOCIAL AND EMOTIONAL DIMENSIONS OF LEADERSHIP
  or LEAD 531 LEADING IN AN INTERSECTIONAL WORLD
- LEAD 510 TEAM LEADERSHIP
- LEAD 520 ORGANIZATIONAL THEORY AND CULTURE

Students must complete an additional 4 credits (one course) from another MBA concentration.

For MBA students interested in the HSAD certificate please contact the HSAD program at 509.828.1252.

**Note:** students admitted into the Evening MBA or the Online MBA can only change from one path to the other once during their MBA program.

**Note:** Students with a bachelor of arts or bachelor of science in business from an accredited college or university are not required to take foundation coursework. Students with a different type of business bachelor’s degree or with a non-business bachelor’s degree from an accredited college or university are required to show competency in the required foundation areas that will be assessed based on previous academic coursework.

Online MBA is currently available. *Evening MBA is temporarily unavailable.*

### Academic Standards—Grade Requirements
**MBA students must maintain a GPA ≥3.0 at all times.**

Students who fall below a 3.0 GPA are notified by the Graduate Programs Office that they are on probation. These graduate students will be allowed one quarter’s study to restore their cumulative GPA to ≥3.0 level. The School of Business (SOB) department chairs, may extend this probationary period by one quarter when it is deemed that such an extension is warranted by special circumstances; students who are unable to restore their cumulative GPA to ≥3.0 in this additional quarter of probation will be terminated from the program. Students who are dismissed for academic reasons may submit a written appeal to the MBA Program in writing to SOB’s address. With readmission granted through appeal, students must maintain these same academic standards; however, if they again fall below these standards, they will be dismissed and no further remedy will be available to them. Students who are not recommended for continuation must wait one year to reapply for admission to Graduate Programs. In the event that a student is dismissed from the program twice as a result of academic standards violations, readmission will not be permitted.

**No course grade <C may count towards the MBA degree.**

Only two course grades may be <B. Students who have more than two course grades <B are subject to dismissal from the program and will be notified of such action by Graduate Programs. Students who are dismissed for academic reasons may submit a written appeal to the MBA Program in writing to SOB's address. Students may be allowed to repeat up to two courses in which they earn a grade <B. The average of the original grade and the grade earned by repeating the course must be ≥B. A course may only be repeated once; to take advantage of the cumulative GPA recalculation in the repeat policy, you must inform Records and Registration that you repeated a course. If the average grade is still <B, no further remedy is available and the average grade counts.

Students are expected to successfully complete courses for which they register. Thus, the record of students with more than two W (withdrawal) or X (incomplete) course grades will be reviewed by SOB, with termination from the program as a possible consequence subsequent to consultation with SOB's department chairs.

Additional notes: Entering MBA students are provided academic standards information during the orientation process. Other graduate academic requirements are set forth in the Graduate Programs Academic Policies section of this catalog. All SOB academic standards, policies, and procedures are subject to compliance with the University's current academic standards and appeals process.
Students who successfully earn a Master in Business Administration from EWU should be able to do the following:

- examine relevant data and draw informed conclusions;
- identify ethical dilemma, recognize and evaluate alternative courses of action;
- incorporate global considerations into business activities;
- use relevant theories, concepts, perspectives, and facts to analyze business and economic issues and solve related problems.