## ENTREPRENEURIAL ANALYTICS MAJOR, BACHELOR OF SCIENCE (BS)

Graduates with this degree will combine rigorous analytical skills with a strong foundation in entrepreneurship, new venture creation, and value proposition design. Graduates will be able to analyze data in a variety of forms. They will be skilled at interpreting findings to help guide decision-making and organizational development. Analytical skills developed include programming, information systems, applied statistics, data analysis, qualitative data analysis, and data visualization.

The program goal of the BS in Entrepreneurial Analytics will prepare graduates to apply their analytical skills in order to lead new product or service launch initiatives or to work in entrepreneurial companies that are either in the capital raising or early growth phases of their life-cycles. These companies disproportionately account for new job growth.

Program prerequisites to be completed before declaring into this major. ENGL 201 or equivalent English proficiency, MATH 142 or MATH 161/HONS 161 or equivalent math proficiency, CSCD 210 or CSCD 211 and MISC 311.

## **Required Decision Science Courses**

DSCI 346BUSINESS STATISTICS 24DSCI 352MIXED RESEARCH METHODS, SECURITY AND ETHICS FOR ANALYTICS4DSCI 353DATA MANAGEMENT, CLEANING AND IMPUTATION4DSCI 445OPTIMIZATION VIA MANAGEMENT SCIENCE4DSCI 445OPTIMIZATION VIA MANAGEMENT SCIENCE4DSCI 445DATA VISUALIZATION4Required Entrepre-urship Courses4ENTP 388THE ENTREPRENEURIAL EXPERIENCE4ENTP 411FINDING AND EVALUATING OPPORTUNITIES4ENTP 412BUSINESS MODEL DESIGN4Required Management Information Systems Courses4MISC 373BUSINESS DATABASE APPLICATIONS4MISC 374SPREADSHEET MODELING FOR BUSINESS APPLICATIONS4MISC 485ADVANCED DATABASE APPLICATIONS4	riequirea Decision		
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	DSCI 447	DESIGN OF EXPERIMENTS	
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DSC	1 498	SEMINAR (variable credit course)	
0	r MISC 498	SEMINAR	
ENT	P 387	BUSINESS STARTUP RESEARCH	
ENT	P 389	BUSINESS FEASIBILITY: PLAN AND PITCH	
ENT	P 438	ENTREPRENEURIAL AND SMALL BUSINESS FINANCE	
MIS	C 371	BUSINESS APPLICATIONS PROGRAM DESIGN	
MIS	C 372	DATA COMMUNICATION AND NETWORK FUNDAMENTALS	
MIS	C 486	INFORMATION SECURITY MANAGEMENT	
MIS	C 487	DIGITAL ENTREPRENEURSHIP	
Requir	ed Capston	le	
DSCI 4	90	ANALYTICS SENIOR CAPSTONE	4
Total C	redits		64

## **University Competencies and Proficiencies**

English (http://catalog.ewu.edu/undergraduate-degree/ #newitemtext) Quantitative and Symbolic Reasoning (http://catalog.ewu.edu/ undergraduate-degree/#mathcompproficienciestext) Placement and Clearance (http://catalog.ewu.edu/placement/) Prior Learning/Sources of Credit AP, CLEP, IB (http:// catalog.ewu.edu/prior-learning/)

	<ul> <li>trai Education Requirements (http://catalog.ewu.edu/undergraduate-ee/#generaleducationrequirementstext) (GER)</li> <li>Minimum Credits—180 cumulative credit hours</li> <li>60 upper-division credits (300 level or above)</li> <li>45 credits in residence (attendance) at Eastern, with at least 15 upper-division credits in major in residence at Eastern</li> <li>Minimum Cumulative GPA ≥2.0</li> </ul>
Brea	dth Area Core Requirements (BACR) Humanities and Arts (http://catalog.ewu.edu/undergraduate- degree/#humanitiesandfineartsgecrtext) Natural Sciences (http://catalog.ewu.edu/undergraduate-degree/ #naturalsciencesgecrtext) Social Sciences (http://catalog.ewu.edu/undergraduate-degree/ #socialsciencesgecrtext)
	ersity Graduation Requirements (http://catalog.ewu.edu/ rgraduate-degree/#universitygraduationrequirementstext) (UGR) Diversity Course List (http://catalog.ewu.edu/undergraduate- degree/#cultureandgenderdiversityintheuslisttext) Foreign Language (http://catalog.ewu.edu/undergraduate-degree/ #foreignlanguageugrtext) (for Bachelor of Arts) Global Studies Course List (http://catalog.ewu.edu/undergraduate- degree/#internationalstudiesrequirementtext) Minor or Certificate (http://catalog.ewu.edu/undergraduate-degree/ #majorminororcertificateugrtext) Senior Capstone Course List (http://catalog.ewu.edu/ undergraduate-degree/#capstonecourselisttext)

Application for Graduation (use EagleNET (https://inside.ewu.edu/ eaglenet/)) must be made at least two terms in advance of the term you expect to graduate (undergraduate and post-baccalaureate).

Use the Catalog Archives (https://catalog.ewu.edu/archives/) to determine two important catalog years (http://catalog.ewu.edu/ undergraduate-degree/#activecatalogruletext).

Degree Works (https://inside.ewu.edu/records-and-registration/ degree-works/) calculates based on these two catalog years.

- a. The catalog *in effect at the student's first term* of current matriculation is used to determine **BACR** (Breadth Area Credit Requirements) **and UGR** (Undergraduate Graduation Requirements).
- b. The catalog *in effect at the time the student declares a major or minor* is used to determine the program requirements.