

ENTREPRENEURSHIP MINOR

The minor in entrepreneurship is designed to help students who have an idea, a product, an innovation, unique expertise, or a solution to a real world problem that they want to develop into a new business. Students will learn about the core challenges facing entrepreneurs and the ways that entrepreneurs think about and approach these challenges. Courses develop competencies such as how to discover and evaluate new business opportunities, how to pitch and build support for your new business, how to finance the new venture, how to develop a strong business model, and how to craft a powerful business plan.

Grade Requirement: must achieve a minimum grade \geq C in each course that fulfills a requirement for the minor.

Required Courses

ENTP 387	BUSINESS STARTUP RESEARCH	4
ENTP 388	LEARNING FROM OTHERS: ENTREPRENEURIAL CASE ANALYSIS	4
ENTP 389	BUSINESS FEASIBILITY: PLAN AND PITCH	4
Electives—choose two courses with the assistance of your faculty advisor		8-10
<hr/> Total Credits		20-22