

ENTREPRENEURSHIP MINOR

The minor in entrepreneurship is designed to help students who have an idea, a product, an innovation, unique expertise, or a solution to a real world problem that they want to develop into a new business. Students will learn about the core challenges facing entrepreneurs and the ways that entrepreneurs think about and approach these challenges. Courses develop competencies such as how to discover and evaluate new business opportunities, how to pitch and build support for your new business, how to finance the new venture, how to develop a strong business model, and how to craft a powerful business plan.

Note:

- this minor is intended for non-BSB in Entrepreneurship students;
- a maximum of 8 credits can be counted towards both this minor and a School of Business program (double-counting policy);
- a minimum of 12 credits of this minor must be taken at EWU.

Grade Requirement: must achieve a minimum grade \geq C in each course that fulfills a requirement for the minor.

Required Courses

ENTP 387	BUSINESS STARTUP RESEARCH	4
ENTP 388	THE ENTREPRENEURIAL EXPERIENCE	4
ENTP 389	BUSINESS FEASIBILITY: PLAN AND PITCH	4

Electives—choose two courses with the assistance of your faculty advisor 8-10

Total Credits	20-22
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