COMMUNICATION STUDIES, BACHELOR OF ARTS (BA)

Students seeking a degree in Communication Studies must complete sections A through D and a capstone.

Notes:
- CMST 200 cannot be taken for credit towards the Communication Studies Major;
- this major requires the completion of a minor;
- two years of a single high school foreign language or one year of a single college-level foreign language is required.

Grade Requirements: a minimum cumulative GPA ≥2.0 by graduation.

Section A—Required Foundation Credits

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>CMST 201</td>
<td>PUBLIC SPEAKING</td>
<td>5</td>
</tr>
<tr>
<td>CMST 208</td>
<td>MASS MEDIA AND THE INFORMATION SOCIETY</td>
<td>5</td>
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<tr>
<td>CMST 309</td>
<td>COMMUNICATION AND INFORMATION</td>
<td>5</td>
</tr>
<tr>
<td>CMST 330</td>
<td>INTEGRATED METHODS FOR COMMUNICATION</td>
<td>5</td>
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<tr>
<td>or CSBS 320</td>
<td>STATISTICS FOR THE SOCIAL SCIENCES</td>
<td>5</td>
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</tbody>
</table>

Section B—Required Upper Division Core Credits—choose at least three 400-level CMST classes.

Any course in Section B cannot count in Section C. The following classes cannot count in this section: CMST 480, CMST 481, CMST 490, CMST 495 or CMST 499.

Section C—Electives—choose credits from any CMST courses or from the Public Relations sequence (CMST 461, CMST 462 and JRNM 453) or CSBS 320, if not taken to satisfy foundation credit.

Section D—The STAR Component (STudy/Act/Reflect)—This requirement can be satisfied by submitting a brief essay, approximately 900 words, exhibiting cognitive reflection between communication concepts or theory and everyday activities such as internships, service-learning activities, employment, volunteer activities, etc.

Senior Capstone Requirement

<table>
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<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>CMST 490</td>
<td>SENIOR CAPSTONE</td>
<td>5</td>
</tr>
</tbody>
</table>

Total Credits 59

University Competencies and Proficiencies

- English (http://catalog.ewu.edu/undergraduate-degree/#newitemtext)
- Mathematics (http://catalog.ewu.edu/undergraduate-degree/#mathcompproficienciestext)
- Placement and Clearance Exams (http://catalog.ewu.edu/placement/)
- Prior Learning/Sources of Credit AP, CLEP, IB (http://catalog.ewu.edu/prior-learning/)

General Education Requirements (http://catalog.ewu.edu/undergraduate-degree/#generaleducationrequirementstext)

- Minimum Credits—180 cumulative credit hours
- 60 upper-division credits (300 level or above)
- 45 credits in residence (attendance) at Eastern, with at least 15 upper-division credits in major in residence at Eastern
- Minimum Cumulative GPA ≥2.0

Breadth Area Core Requirements (BACR)

- Humanities and Arts (http://catalog.ewu.edu/undergraduate-degree/#cultureandgenderdiversityintheuslisttext)
- Social Sciences (http://catalog.ewu.edu/undergraduate-degree/#socialsciencesgecrtext)
- Natural Sciences (http://catalog.ewu.edu/undergraduate-degree/#naturalsciencesgecrtext)
- Social Sciences (http://catalog.ewu.edu/undergraduate-degree/#socialsciencesgecrtext)
- Communications and Information (http://catalog.ewu.edu/undergraduate-degree/#commcommunicationsandinformationlisttext)
- Social Sciences (http://catalog.ewu.edu/undergraduate-degree/#socialsciencesgecrtext)

University Graduation Requirements (http://catalog.ewu.edu/undergraduate-degree/#universitygraduationrequirementstext)

- Minimum Credits—180 cumulative credit hours
- 60 upper-division credits (300 level or above)
- 45 credits in residence (attendance) at Eastern, with at least 15 upper-division credits in major in residence at Eastern
- Minimum Cumulative GPA ≥2.0

All admitted students must officially Declare a Major (https://access.ewu.edu/center-for-academic-advising-and-retention/academic-planning-tools/declare-your-major/) by the time they reach 90 credits (junior standing).

Application for Graduation (https://sites.ewu.edu/records-and-registration/files/2017/02/GraduationApp.pdf) must be made at least two terms in advance of the term you expect to graduate (undergraduate and post-baccalaureate).

Use the Catalog Archives (https://catalog.ewu.edu/archives/) to determine two important catalog years (http://catalog.ewu.edu/undergraduate-degree/#activecatalogruletext). SOAR (https://soar.ewu.edu/selfservice/general/home.html) calculates based on these two catalog years.

1. The catalog in effect at the student’s first term of current matriculation is used to determine BACR (Breadth Area Credit Requirements) and UGR (Undergraduate Graduation Requirements).
2. The catalog in effect at the time the student declares a major or minor is used to determine the program requirements.

Students who successfully earn a BA in Communication Studies from EWU should be able to:

- apply ethical communication principles to message composition or analysis;
- craft compelling written messages;
- deliver an effective public speech;
- demonstrate the ability to design or conduct sound communication research;
• use communication theories to critically analyze the characteristics of mediated messages.