VISUAL COMMUNICATION DESIGN MAJOR, BACHELOR OF DESIGN (BDES)

A Bachelor of Design is geared heavily toward design, with less emphasis on fine arts. Our program objective is to prepare students for employment in design-related fields.

Grade Requirements: in order to receive a degree in design, students must earn the department requirement of ≥2.5 GPA in all DESN coursework.

Required Courses

DESN 100	DRAWING FOR COMMUNICATION	5
DESN 200	VISUAL THINKING + MAKING	5
DESN 216	DIGITAL FOUNDATIONS	5
DESN 243	TYPOGRAPHY	5
DESN 263	VISUAL COMMUNICATION DESIGN 1	5
DESN 293	INTRODUCTION TO PORTFOLIO	2
DESN 338	USER EXPERIENCE DESIGN 1	5
DESN 359	GLOBAL HISTORIES OF DESIGN	5
DESN 363	VISUAL COMMUNICATION DESIGN 2	5
DESN 368	WEB DESIGN 1	5
DESN 393	PORTFOLIO EXPERIENCE	2
DESN 463	VISUAL COMMUNICATION DESIGN 3	5
DESN 480	PROFESSIONAL PRACTICE	5
DESN 493	PORTFOLIO PRACTICE (may be repeated)	2
Media Studies-choose one of the following, other choices may count as electives.		**5**
DESN 325	EMERGENT DESIGN	
DESN 326	INTRODUCTION TO ANIMATION	
DESN 350	DIGITAL PHOTOGRAPHY	
DESN 355	MOTION DESIGN	
Electives		**15**
DESN 301	VISUAL STORYTELLING	
DESN 305	SOCIAL MEDIA DESIGN AND MANAGEMENT	
DESN 360	ZINE AND PUBLICATION DESIGN	
DESN 384	DIGITAL SOUND	
DESN 385	ADVANCED DIGITAL SOUND	
DESN 399	DIRECTED STUDY	
DESN 401	IMAGINARY WORLDS	
DESN 446	4D ANIMATION	
DESN 458	USER EXPERIENCE DESIGN 3	
DESN 468	WEB DESIGN 3	
DESN 491	SENIOR PROJECT	
DESN 495	INTERNSHIP	
DESN 496	EXPERIMENTAL	
DESN 499	DIRECTED STUDY	
Senior Capstone		
DESN 490	SENIOR CAPSTONE	5
Total Credits		**86**

University Competencies and Proficiencies

English (http://catalog.ewu.edu/undergraduate-degree/#newitemtext)

Quantitative and Symbolic Reasoning (http://catalog.ewu.edu/undergraduate-degree/#mathcompproficienciestext)

Placement and Clearance (http://catalog.ewu.edu/placement/)

Prior Learning/Sources of Credit AP, CLEP, IB (http://catalog.ewu.edu/prior-learning/)

General Education Requirements (http://catalog.ewu.edu/undergraduate-degree/#generaleducationrequirementstext) (GER)

- Minimum Credits—180 cumulative credit hours
  - 60 upper-division credits (300 level or above)
    - 45 credits in residence (attendance) at Eastern, with at least 15 upper-division credits in major in residence at Eastern
- Minimum Cumulative GPA ≥2.0

Breadth Area Core Requirements (BACR)

Humanities and Arts (http://catalog.ewu.edu/undergraduate-degree/#humanitiesandfineartsgecrtext)

Natural Sciences (http://catalog.ewu.edu/undergraduate-degree/#naturalsciencesgecrtext)

Social Sciences (http://catalog.ewu.edu/undergraduate-degree/#socialsciencesgecrtext)

University Graduation Requirements (http://catalog.ewu.edu/undergraduate-degree/#universitygraduationrequirementstext) (UGR)

Diversity Course List (http://catalog.ewu.edu/undergraduate-degree/#cultureandgenderdiversityintheuslisttext)

Foreign Language (http://catalog.ewu.edu/undergraduate-degree/#foreignlanguageugrtext) (for Bachelor of Arts)

Global Studies Course List (http://catalog.ewu.edu/undergraduate-degree/#internationalstudiesrequirementtext)

Minor or Certificate (http://catalog.ewu.edu/undergraduate-degree/#majorminororcertificateugrtext)

Senior Capstone Course List (http://catalog.ewu.edu/undergraduate-degree/#capstonecourselisttext)

Application for Graduation (use EagleNET (https://inside.ewu.edu/eaglenet/)) must be made at least two terms in advance of the term you expect to graduate (undergraduate and post-baccalaureate).

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Use the Catalog Archives (https://catalog.ewu.edu/archives/) to
determine two important catalog years (http://catalog.ewu.edu/
undergraduate-degree/#activecatalogruletext).
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Degree Works (https://inside.ewu.edu/records-and-registration/
degree-works/) calculates based on these two catalog years.
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a. The catalog *in effect at the student's first term* of current matriculation is used to determine **BACR** (Breadth Area Credit Requirements) **and UGR** (Undergraduate Graduation Requirements).

b. The catalog *in effect at the time the student declares a major or minor* is used to determine the program requirements.

Students who successfully earn a BDes in Design from EWU should be able to do the following:
- achieve fluency in the visual vocabulary of design;
- apply design methodologies;
- build professionalism through communication and presentation;
- create original design solutions that exhibit a unique personal voice;
- demonstrate proficiency in the technical skills relevant to design.