

GRAPHIC DESIGN MINOR

The Graphic Design minor provides students with the skills and knowledge needed to create compelling and effective visual communications across diverse media platforms. Students learn the principles of advanced typography, publication and packaging design, and strategic visual problem-solving, as well as gain hands-on experience with industry-standard design tools and methodologies. This minor prepares students for careers in graphic design, publication design, branding, and related fields.

Required Courses

DESN 463	COMMUNITY-DRIVEN DESIGN	5
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Electives—choose two courses from the following list or in consultation with a Design advisor. 10

DESN 305	SOCIAL MEDIA DESIGN AND MANAGEMENT	
DESN 343	TYPOGRAPHY 2	
DESN 360	ZINE AND PUBLICATION DESIGN	
DESN 366	PRODUCTION DESIGN	
DESN 495	INTERNSHIP	
DESN 499	DIRECTED STUDY	

Total Credits 15

Students who earn a Graphic Design Minor from EWU should be able to:

- demonstrate fluency in design principles and visual language to create effective communication solutions;
- apply critical thinking and research methodologies to address complex design challenges;
- integrate contemporary tools and technologies in the development of design artifacts;
- analyze cultural and social contexts to create inclusive and ethical design solutions;
- synthesize theory and practice to produce professional-level design outcomes.